

Ideology Of The Modern Civilization



A. Kokhan

Modern Religion

УДК 101.1:316:008

ББК 87.6 + 71.1

K75

Modern Religion of «Civilization»

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K75 Modern Religion of «Civilization»
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Moscow: cJsc «Open World Company», 2015. – 146 p.

ISBN 978-5-906153-03-6

Religion of Civilization is the monotheistic religion as all knowledge about our world is based on the constancy of the world laws and unity of these laws.

ISBN 978-5-906153-03-6



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WHAT IS «THE IDEOLOGY OF THE MODERN CIVILIZATION» AND WHY IT IS NEEDED



We don't know Truth for certain. The Truth is not known at the modern stage of development.

But this fact cannot be used to justify insincerity and bare-faced lie.

Not knowing the Truth doesn't justify mistakes in the course books of exact sciences and not knowing the Truth doesn't justify presenting history in the context of the interested groups.

Not knowing the Truth doesn't allow us to have a free interpretation of the human sciences.

We can say that we have secular education. But secondary and higher professional education involves giving information the benefit of the doubt in the same way as the law of God in a parochial school. And the methods of education don't make any difference. It is not important, how you are going to make another person believe you. It is important, what you are going to make him believe in.

People make conclusions about a product looking on its package. However, the things you see and what you have read are often not the same.

You should start to believe your five senses, think by realistic categories and trust to objectively valid conclusions. A responsibility of a person giving you information is needed for this. You should understand who you trust. Where is this knowledge taken from? Is the source of this information «a little bird told» or is it an expression of the unknown designer making sweetie paper? Our purpose is to consolidate the trusted information and determine the level of trust to it.

The materials used for education, especially for not exact sciences, have not only the informational but also the pedagogic importance. These learning materials have a one-way view to the educational process. These materials form a certain attitude to such or other facts of reality. And this «imposed reality» is often not more close to the existing reality than a «virtual reality».

In fact, a person is now imposed a complex of persuasions – belief, beneficial for some vague social group. This belief doesn't have an interconnected complex of notions. It is just a range of notions responsible for the object-oriented behavior. It is a system of values for doubling and contradictory notions. It is a religion of money changed for the banknotes, extremely convenient for manipulations with the consciousness, loaded with the monetary understanding of economics. The religion of money has already played its part in stratification of society. The society now has to actively work over the development of the modern understanding of reality in order not to become the victim of the own regress. Some remnants of the conservative forces, blind-alley trying to keep the stationary world, still remain on the way of formalization the conceptual construct and its basics to its progressive development.

Today are known the authors and corporate projects of the world development, but they don't contain enough practical recommendations to be implemented and elaboration for fair criticism. The given project «Civilization» was presented by the institutional engineer Anatoly Kokhan.

Ideology of the modern Civilization – the modern religion of Civilization presents the interconnected system of notions of the conservative scientific data, the methodological instrument for knowledge filtration, the methodic for providing sustainable social relations and the instrument for development of the sustainable society.

The main information principle of the real transformation of the Modern Civilization is elimination of the knowingly false statement and the lexical constructions used for it.

The ideology – religion of the modern Civilization involves the following:

- The wide complex of events on harmonization of the manufactured products and materials
- Requirements for the international quality standards and product security
- Technological standards for harmonization of nonproductive, cultural and social areas
- Providing physical, psychological and moral health and measures for supporting sustainable psychological state of a person.
- Consolidation of public efforts on solving the problems of public life and the life of every member of society.

We know many things close to the Truth – notions which are true on the level of our technological perfection.

They are used to be called a commonplace truth. But a lot of items, used to be called a commonplace truth, present synthetic principal notions targeted to solve the tasks for a narrow circle of interested persons. In addition, it is very difficult to distinguish between the truth and a «fairy tale for poor people»*.

The truth is an indestructible instrument for creation an idea about our world and its transformation, the only one which is not the subject to manipulations. Only knowledge about the Truth can make the artificial world created by humans stable and livable.

Communications inside society determine the area of binary intercommunication for an individuum. Perception of this area is resulted in creation of stereotypes and rules of behavior by people. In addition, the description of operating the assembly within the public communications is the same knowledge as mathematics. It is from this perspective the Ideology of Civilization is a modern landmark of a person in public relations.

Using strategies of the Ideology of Civilization, an individuum gets an adequate perception and an adequate orientation for a practical activity in the modern conditions.

The Ideology of Civilization does not impose solution of problems. It presents a symmetrical theory for connection of notions, giving the individuum an opportunity to be convinced in his truth with the help of the methods generally accepted in

the modern science. It also allows the Ideology of Civilization to develop as the independent discipline of trusted knowledge and beliefs.

The way of socialization of the individuum in the public relations is to bring his perception in accordance with the Ideology of Civilization. Understanding of communications, motivation, purposes and functioning of public institutions encourages the adequate perception and reaction to social challenges as well as regulation of interpersonal relations.

Change of understanding the commonplace rules, the world is based on, leads to rethinking of persuasions. Historically misperceptions die together with a generation. The modern Ideology of Civilization will not take such price. You have been already heading to it for all your life. Secondary and High school have been leading you to this direction without your knowledge. Every available technology is leading you to this direction. Another pair of shoes is, without understanding the Ideology of Civilization a person can be lost on this way or can be brought to the wrong place.

Even if you were being brought to the wrong direction, you were kept saying that you had been being led to the realities. However to say and to do are different things. And if there is no way to realias, you should use the trusted knowledge to come back to the way of Truth. Any route which is not on the way to the Truth causes predictable or unpredictable indirect fatal consequences.

It is referred to an exceptionally scientific notion without any ideological interpretation.

To go against the Ideology of Civilization is the same as to go against the real natural forces.

WELCOME TO THE NEW WORLD!

**«Fairy tale for poor people» – an illusion, which spreading and trusted attitude leads to the predictable dead end of social, emotional or technical kind.*

We live in the era of the total power of cult fostered by fragmentary, contradictory notions and knowledge. This cult is fostered by the technologies of exploitation the person's consciousness, the exploitation which is in conflict with life, nature and natural needs of a person. The person on the modern peak of the technologies development understands the problem of his existing clearly as never before. The problem of conflicting the perception of environment with the own nature, the nature of his perfect body is not compatible with the imposed synthetic «truth». The situation is strained to the maximum. «The new ideology – the ideology of the Civilization» which is the basis of all known religions comes back to the minds with the enormous speed. I only have to record it quickly and present to you. Welcome home, to the new world with the timeless values and new technologies! Join us! The modern religion is the ideology of CIVILIZATION.

The author's comment 29.04.2015

The Ideology Of The Modern Civilization As Part Of A Person's Life

The ideology of the Modern Civilization is the necessary part of every person's life. The main part of the ideology of the Modern Civilization has a natural origin. It means that the ideology of the Modern Civilization is based on the processes coming in nature or the processes determined by them. The ideology of the Modern Civilization is created by people for harmonization with the nature of things. The World Order, the World Domination and the World Power, all the things mentioned above have been existing for ages, but they all are in competency of the nature processes and have very indirect connection with the person. We live in the world the laws of which can be changed only in relation to you. The person himself creates constructions of his own

behavior. Thus, harmonization lays in adaptation of the person's behavior to the external conditions.

The Ideology Of The Modern Civilization As The Public Activity

The ideology of the Modern Civilization is not only the principles of harmonization with the nature. The ideology of the Modern Civilization is also harmonization of the public relations. First of all the Civilization provides harmonization of the natural needs of the person with the public relations. It is a very important direction as historically the barbarous methods of ruling unmercifully exploit the natural needs of the person, in fact making him perform social functions under direct or indirect danger to life. Nowadays it is not necessary as the person has changed so much that he cannot live outside public relations.

Loss of the social function is close to the loss of the person's face.

The conflict of the public relations and the nature of the person cause the break of the moral and psychological state of the person. The modern ideology of Civilization provides as the psychological rehabilitation a complex of measures for support of the person in the stable psychological condition, the complex of measures against psychological extremism, animal behavior and emotional violence. The ideology of the Modern Civilization brings in harmony these problems until the person follows its way, however falling back of the achievements of Civilization is dangerous not only for the person's life but also for people around. And everything is much simpler than it seems to be. The elementary breaking the rules of dealing with electricity, gas or household rubbish directly or indirectly brings damage to the people around.

The Modern Civilization Is Like The Religion Of Civilization. The Basis Of Belief System

The factual giving the benefit of the doubt to the subject makes education the cult of the isolated and not connected understanding of the surrounding world. In this situation change of education by the Ideology of Civilization as the Religion is a progressive step as

it provides the connected and not contradictory idea about the nature of things and understanding the own role for every person in society. We cannot know everything about this world but we are able not to lie to each other deliberately, and it is a big progressive step forward. The basis of the Civilization has always been the assembly of notions of people about the surrounding world. The religion of Civilization is the legal successor of the existing and ancient religions of mankind. The civilization supports and develops learning of the ancient people. In spite of the modern notions, the Civilization allows holding the ancient ceremonies and religious services as cultural events. The modern understanding technological and social processes provide the new understanding of the ancient religions and their main point. The Civilization gives the new life to the old traditions as the part of history and culture of people.

The general basis of the belief system «Civilization»

The basis of the religion «Civilization» are the ancient principles of the public relations, actual in the modern world. These are the principles demonstrated in the books by Anatoly Kokhan. The religion of Civilization is targeted to the current and future true knowledge about the surrounding world and nature of things. The belief is based on harmonization:

**FOR PEOPLE, RATIONALLY,
IN HARMONY WITH NATURE**

The commonly recognized human values: equal rights, respect to the personality, cultural heritage and tolerant views are in the basis of the belief system «Civilization».

Religious practice «Civilization»

Religious practice is targeted to the community of different nationalities, different layers and social groups based on the single notional instrument, preventing spreading the knowingly false statement from the point of view of the modern science and practice of using technologies and achievements of Civilization. The religious practice addresses the person, his achievement of practical and creative goals, opportunity of using his skills in the activity which meets his ambitions and abilities. The religious practice is targeted to exclusion of the misleading knowledge, such as languages and thoughts.

The history of appearing the religion «Civilization»

The religion «Civilization» has very different historical roots, it is harmonization. These roots allowed the most progressive part of population in different time periods achieve social and technological success. Existing of these principles has led the mankind to the modern technological and social conditions. The Civilization has been developing to the benefit of people. The rationalism has brought

the new perspectives to people. Only a harmonically development in connection with the nature of things helped the mankind not to be eliminated by the nature forces and self-destroyed. The Union «Civilization» was established on a voluntary basis, due to the will of people who understood the necessity of the union and the joint religious activity.

In 1995 Anatoly Kokhan started to be interested in the problems of the modern inter social communication, economic construction, organization of the agricultural activity and other problems of the Modern Civilization in the era of over production and priority rates of the technology development. In the result Anatoly Kokhan has prepared the author description of the surrounding reality using modern scientific and technic achievements. It has composed the belief system of the formed group and was introduced as the religion «Civilization».

The forms and methods of activity of the Union «Civilization»

The main activity of the union is the missionary work. In the framework of this activity the union provides public awareness, the activity on accumulating and practical usage of knowledge, analysis and determination of the level of trust to the information, individual, group and collective events and ceremonies, connection with authorities, business, religious and cultural communities, quality

estimation of the technologies and business activity of subjects, control of trust and quality of technologies and harmonization of social and technological relations.

Attitude of the religion «Civilization» towards the family and marriage

The attitude of the religion «Civilization» towards the family and marriage as the attitude to any other part of the person's life is based on the universal human principles of Civilization. The family is recognized as the social unit. The obligations of parents on education of their children are recognized. The official and civil marriage are recognized. The relations of people appearing outside marriage are recognized.

Attitude towards education

The union supports and propagandizes the achievements of traditional sciences, however doesn't admit using deliberately misleading information, which has no proves or has random mistakes. The attitude towards science is determined by distinguishing conservative scientific data and developing scientific areas. The developing scientific areas are supported in many ways, though the level of trust to the results of research is determined exclusively due to their depth and the check results.

Peculiarity of the attitude towards health

Health is one of the prioritized directions of work of the union. However, as other resources of the person, health is not the goal itself. The resource of the person is necessary for a certain creative activity. The term «health» is explained wider than the physiological state. The health of the person is kept in psychological and moral balance.

Restrictions for the members and servants of the organization relating to their civil rights and responsibilities

The rights of the members and servants of the organization are confined by the moral and ethical norms of confession, the level of understanding and ability of practical usage of the belief system. The highest members in the hierarchy of servants have the smallest levels of restrictions. The restrictions of the civil rights and obligations of the members are conducted by the servants on the basis of the possibilities of integration into the social space of the certain person according to the principle of reasonability and usefulness. The activity of restrictions is targeted to the achieving the functions of harmonization of the transformation of the living space.

MALE
E

PULVERISER
& LAISSER
AGIR

EAU
'EA
FOR

A large advertisement for Vichy Oligo 25 skin care product. It features a close-up of a woman's face with her eyes closed and a wide, joyful smile. Her eyes are covered with strips of beige tape. To the right of the face, there is Russian text: "+ 47% свежести и сияния кожи после 14 дней применения". Below the face, a small brown glass bottle of beer sits on a ledge. To the right of the bottle, two Vichy Oligo 25 product containers are shown: a white jar on top of a green jar. The website address "www.vichy25.ru" is visible at the bottom of the advertisement.

+ 47% свежести и сияния кожи после 14 дней применения

VICHY
LABORATOIRES
OLIGO 25
EAU HYDRATANT ANTI-TEIGNE

VICHY
LABORATOIRES

www.vichy25.ru

Duties Of The Confession «Civilization»

The duties include executing the principles of the belief system – the principles of harmonization of public relations – for people, with mind and according to the nature of things. The duties have quite the certain character and are obligatory for believers and their followers. The duties of the belief system are applied to the person's self-dependence and the joint activity coordinated by the center. The individual duty is applied to the things the person is able to deal with himself. The centralized duty is applied to the activity and problems which require the joint efforts.

The individual duty

One of the most important part of supporting good physical and mental condition in the Modern Civilization is practicing proper hygiene, following the daily duties, planning the activity for tomorrow, healthy sleeping – are the rituals of the Modern Civilization. The individual duty includes: rituals, information activity, teaching, educational and research activity, spreading the principles of the belief system and the belief system itself, support of the center of the belief system, assisting to applying the collective efforts, opposition to spreading the evident illusions and deliberate distortion of the information.

The morning ritual

- Open the eyes and thank the destiny and your ancestors that you are alive, for your body and opportunities
- The morning hygiene
- The physical exercises
- Breakfast.

The day ritual

- Taking the meal
- Assessment of the things done before lunch and correcting the plans

The evening ritual

- Making the plan for tomorrow
- Checking the current duties with the perspective plans
- The evening hygiene
- Sleeping. While falling asleep, the person should be thinking how to solve the tomorrow problems. The ritual of taking the meal
- Follow the hygiene requirements, pay close attention to keeping clean the place for taking meals, dishes and water
- The meals should be taken without distracting to the problems
- It makes sense to share the table with the close people while taking meals
- Pay close attention to the food you eat. Before starting the meal, thank the people who have cooked the food and taken the part in growing and preparing the ingredients. Your gratitude can be said allowed or «said in the head».

The information activity

- Revealing antisocial processes and activities
- The analysis of the information you have
- Consultations about current operations of the center
- Collecting information about the negative processes and its analysis
- Participating in liquidation or localization the consequences of the antisocial activities, contradicting the faith and principles of harmonization.

Teaching and developing the sciences, such as the basics of the religion «Civilization», stipulates the obligatory individual program for self-improvement on the programs approved by the center.

The peculiarities of the teaching process:

- It is necessary to use only trusted information in education
- It is necessary trying to create the whole and not contradictory picture of the world
- Using the instruments of the belief system and the science which is its part, solve, discuss and use in the activity the received competency and information
- Strive for the attentive learning of your achievements by like-minded persons and co-religionists
- Operate by logics, reasonable sense and science

achievements, think over your results and listen attentively to your opponents, have the courage to admit if you are wrong and strive for other people understand you.

Only the information of the highest trustworthy will be used in group purposes as the centralized duty. The individual duties include taking to belief the information approved by the organization. However, if there are realistic grounds, arguing and looking for inaccuracies of different kind is one of the individual duties and is welcomed. The given list of duties can also be expanded as any other part of the study – on the principles of harmonization of the belief system and the principles of the public life and nature of things studied by the participants of the organization and science.

The centralized duty

The duties coordinated by the center are first of all targeted at:

1. The union of people on the principles of mutual help with the help of organization
2. Practical competencies of the members of the society
3. The own health and the health of the dependent members, social, moral and intellectual climate
4. Spreading the principles of the belief system «Civilization» and the belief system itself
5. Fulfilling the projects of transforming the territories according to the principles of the Modern Civilization

6. Holding the mass cultural events connected with the belief system
7. Publicly – initiative supervising activity. The international center for support of Civilization – Open World Campus is the center for support of confession. It is the head structure of the belief system, coordinating the activity of the religious organization.

Participating In The Activity

You can be the servant of the faith and form the active part of the group or be a supporter and perform the volunteer duty. You cannot be indifferent and there is no sense to be the opponent. Only the time and loss of the main point of the person can stop the ideology of Civilization.

How to become a volunteer

It is easy to become a volunteer!

1. First you just should be a living person
2. You should study the given material and accept the conditions of the formal offer
3. Using the available way you should sign in and determine the way of feedback
4. And immediately join the educational and information process

Why to become a volunteer?

Becoming a volunteer you agree to become the member of the society based on the principles of the modern Civilization. The community is created to secure the common to humanity interests of the members of society using the instruments and principles formulated in the Ideology of the Modern Civilization. The community is striving for the harmonization of society, providing its members all the things necessary for life, developing of education, technologies and effective occupation.

WE WILL GIVE YOU THE FOLLOWING:

- For children – good education and wonderful future;
- For those who face problems – we will reveal your skills and find work
- For those who need accommodation – home;
- For entrepreneurs – funds (money);
- For scientists – scale project and recognition;
- For heads of business – loyal staff, reliable and professional employees
- For leaders of territories or countries – world recognition, loyal citizens who understand and forgive failures, political and economic structures effectively solving political and economic problems.



CONTACTS FOR SIGNING IN VOLUNTEERS:

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PUBLIC OFFER

I undertake the whole responsibility in subjective trust to the information stated in the given book.

The information presented in the book as the ideology and religion of Civilization can change your idea about the existing reality and your life.

Continuation of reading the book from the next page means the kind will of a reader and his understanding of possible consequences after reading the book.

The book contains estimation of the surrounding reality based on the impersonally estimated subjective experience of the author about the surrounding world.

This knowledge can change your formed convictions.

You'll get the new knowledge and find its confirmation in your life experience.

This knowledge will help you to change your life in the absolutely wonderful way.

You'll get a new level of freedom of choice and making solutions. Independently of your skills and experience, you will get the new great role in the current modern processes of transformation – economic, public, moral, political and technological.

The information received as the result of reading the book presents the instrument for implementation your interests and active political transformation of the world around you.

The public offer has to be understood in accordance with the conceptual instrument presented in the given edition.



Open World Campus
is the International authors trusted center
of the Ideology of Civilization.
Anatoly Kokhan, 29.04.2015



The International Center For Support Of «Civilization» – Open World Campus

The international center for support of «Civilization» – Open World Campus unites like-minded people. We unite people from all social groups, countries and religions. It is the center for coordination and managing the activity of the religion Civilization. The goal of the international center for support of «Civilization» is harmonization of public relations with the technologic level of development of the modern Civilization.

The center for coordination and managing the activity of religion Civilization operates in the following areas:

- Implementation of the strategy of international unit
- Creating conditions for creative development of a person
- Keeping stable moral and intellectual atmosphere
- Spreading the ideological principles to the culturally ready social groups
- Implementation of the initiative projects of transforming the territories
- Holding mass cultural events
- Publicly initiative supervising activity.

«Harmonization»* – *the basis of existing the modern Civilization*

Principles of harmonization of the modern Civilization:

- *For people*
- *With mind*
- *In harmony with nature*

The Ideology of Civilization, Anatoly Kokhan, 20.02.2015

The international center for support of «Civilization» – Open World Campus unites like-minded people. We unite people from all social groups, countries and religions.

***Harmonization** (definition from the third-party sources) – *the mutual coordination, systematization, unification, regulation, providing the mutual accordance of processes, relations, etc.*

The Author's Glossary

The Research Center Of The International Center For Support Of Civilization

The research center conducts research of achievements for depth and conservatism. The loss of the notions and cause-effect relationship led to the loss of the human language.

In reality of life people are doomed to understanding. It is only needed to return reality to understanding. It is the lost language which will unit nations. The lost language which will unit nations - is the language free of the notions and language constructions which go against the common sense. It is the single language of nations uniting the culture of every nation, its world understanding and the technical language single for all the citizens of the planet Earth.

The notion of subjective* and objective in the modern language

Let's study the notion «objectivity». We use this notion as a contrast to the notion «subjectivity»**. Everybody understands these two notions. If not go into details, the elementary logics following from the definition of these notions indicates to the fact that objectivity is generally not available to a person. In addition the notion subjectivity also losses sense as it is spread to everything. Knowing of these facts confuses nobody and people continue using them, factually exaggerating meaning of their words and deliberately misleading the people they are speaking to. Therewith, the meaning of a long phrase which means nothing can be for example: «I am number one» or «I like you». In fact it is the loss of the language. A glance and a move of the tail is enough to express «ooly-drooly». «**Objectivity is generally not available to a person. In addition the notion subjectivity also losses sense as it is spread to everything.*

The Ideology of Civilization, Anatoly Kokhan, 20.02.2015

In the given book the notion subjectivity is used exclusively to underline not using of the notion «subjectivity». The definition from the third-party sources

****Subjectivity** –is the expression of the person's ideas (thinking subject) about the surrounding world, his point of view, convictions and wishes. In philosophy this term is usually opposed to objectivity.

***Objectivity** – is belonging to the object, independence from the subject; characteristics of factors or processes which don't depend on the will or wish of a person (mankind).

The Author's Glossary

The barbarous notions have given birth to the barbarous languages

The human language is great and powerful. It is as great as the human illusions. We have inherited strongly distorted legends about the single language of our ancestors and a sad story about construction the Babylon tower in the same way as many other beautiful ferry tails and legends. The doubtful from the first sight allegory «every happy person is happy in the same way and every unhappy person is unhappy in his own way» demonstrates the modern variety and awful notional misbalance of the real world and its linguistic description in different nations. The language of the mankind as the instrument for communication has become the mirror of illusions and contradictions. The words and linguistic constructions created by the absurdity, barbarism, desperation of destiny and fatalism of the deceived generations have really separated people. And it makes no difference which language it is: English, Russian, Spanish, Chinese or Esperanto. IT IS NOT THE SOUND, NOT THE RULES FOR CONSTRUCTION OF SENTENCES ARE IMPORTANT, IT IS IMPORTANT WHAT THE PERSON WANTS TO SAY AND SAYS. And if the person wants to say rubbish, he has to invent the word and the part of speech and the linguistic expression. He will invent the language to spread the rubbish. In this sense it is not important how to pronounce these things and which signs to use to write them. The thought will remain rubbish and the language will be the language of a mad person. Unfortunately, it is the language the modern person has to use. And as the linguistic illusions

which contradict the most elementary laws of nature grow, the necessity to bring the language to the human norms is more than evident.

The civilization has to return the single language of ancestors

The return of the adequate perception of the world will return the single language of the ancestors. We can't destroy the modern languages immediately and return the adequate system of notions. And the reason is it is necessary to change not the language but the consciousness. Until the mankind is «fighting for its absurd barbarism» we have the unique chance to return the notions and the languages of the world nations to the single notional, adequate form. A today person lacks compulsory knowledge. The greatness and mind of a modern person are closed in the vicious circle of the deliberately false notions. And we will change this situation together. The comprehensible understanding of the surrounding world destroying the deliberate lie and the followed illusions return the notions to the language and greatness to the person.

The information center

The information center provides information which lacks deliberate distortions. The International Information center was created to generalize the paradigmatic knowledge lacking deliberate distortions.

Truth*

Truth as the «agreeing of the intellect with the real thing or accordance to it». The assembly of the notions «Truth» and «Lie» make the «dual numeral system»**. The notions Truth and Lie are used in mathematics as the Logics** and are seen as the system of relation to such or another object: «Yes» or «No». As to the dual counting systems and math logics, these modern notions used in the digital systems are highly formalized, accurate and are related to the sectorial areas of knowledge and communication of the person. The reason of using the notion Truth in constructions is determined only by the fact that it is related not to realities but to the models with such or other limitations. The Truth as the epistemological characteristic of thinking in the existing understanding is the subject of unstable condition which allows mixing notions and assigning to the objects and subjects, including you, non-existing qualities. Truth exists independently from the person, he doesn't know it. Therefore, the given notion cannot be used in relation to some or another formulated information. The notion Truth can be used only in constructions «The Truth exists» or «The Truth is not known» without any description of details allowing to bring the ideas of high order to the «absolute». «Truth exists independently from the person and he doesn't know it. Therefore, the given notion cannot be used in relation to some or another formulated information. The subject exists as the Truth; however it is only a Tangible Description for a person».*

The Ideology of Civilization, Anatoly Kokhan, 22.02.2015

Definitions from third-party sources

*** Truth** – the epistemological characteristic of thinking in relation to its subject. The thought is called true (or the Truth) if it corresponds to the subject.

**** Dual counting system** – is the positional numeral system with foundation 2.

***** Math logics** – is the area of mathematics studying math symbols, formal systems, provability of math judgments, the nature of math evidence in general, calculability and other aspects of math basics.

The author's glossary

Deliberate Lie and information hiding

Lie stops both a deceived and a liar. Lie always stops everything. Lie stops everything as it stops life. Lie makes life useless for everybody, for you and for other people. It is like driving nails with a mobile phone: no nail and no phone.

Everything as «tangible description of a subject» contains an inaccurate part. The person finds it and corrects. It is the process of searching for new knowledge and new information. If the available information is hiding or deliberately distorted, the process of searching the new things becomes the process of searching the already known facts. In addition the life of participants becomes useless. And somebody likes it as the class possessing of knowledge supports class separation and creates the conservative area with the stable relations not admitting changes. However, it will be late to look for those who are guilty when our next generations will lack knowledge to save themselves from the nature cataclysms. Our goal is development and we are not afraid to make the information public.

The Truth as the information which doesn't contain deliberate distortions

The world is created in such a way that the Truth in its origin is hidden from us. We know the Truth exclusively in its external demonstrations available for our five senses.

The information received by our five senses is primary; it has a high level of trustworthy. Despite of it, even the five senses can deceive you. Any education, however, only the communications with the fairly transparent goals can be the basis of the substance, transforming the environment on the principles of harmonization. The other things contain the subject of the conflict development of the purposes and means for its achievement, appearance and development of which becomes more realistic while the process continues.

Generally, the lack of the deliberate distortions doesn't guarantee the quality of information; it only provides the opportunity to use the fullest information massive. However, you must remember that the deliberate distortions as a rule have a great scale.

The most important axioms are distorted, the notions and the most important logic conclusions are substituted and the information about cause-effect relationship is distorted too. Herewith, everything can look very decent, interesting and like the real truth.

The International Center Of Cooperation With The Government Authorities

The international center of cooperation with the government authorities presents the opinion of the person who participates in transformation. Not every person has

something to say to authorities. The people are humble and conservative. But it is not the reason to forget about their needs. The greatness of a certain person and his indelible role are concluded in his participating in transformations. And Civilization as a belief system not only declares the opportunity, but really allows the person to take his place in global transformations.

Ego*

Ego is the most important characteristic of the living organism determining his self-identification. The nature of «I» lies much deeper of the traditional definitions. «I» is on the level of natural orientation, the transformation of you and the world around you. «I» is based on the motivation to the movement, which makes you to take the first breath in life. «I» is motivation making the cells to divide after impregnation.

«Ego is the self-motivation to make the world better».

The Ideology of the Civilization, Anatoly Kokhan, 22.02.2015



Personality**

The traditional notions of Personality and Ego are divided. Ego is used to be considered the part of Personality which also has talents, social, psychological and intellectual skills besides self-identification.

Generally it is not absolutely true. The abilities of a person are determined by the assembly of his organism's possibilities, the notional picture of the surrounding world and the area where he has received the experience of the independent creativity. However, the definition given above looks like the mystics. The notion of the opportunity in the modern world is close to magic which is not criticized as a good time for the critics comes together with the death of the subject. The abilities of the person are determined by the single criteria, the things he has done and his participating in events.

If we closely look on «I would be able to...», the ellipsis shows «he was not able». The opportunities of reaching such or other goals are determined by the experience of the subject in the analogical activity. Moreover, it works only with the typical activities. If you have another opinion, you just could not estimate the problem and find the way of dealing with it correctly.

Definitions from the third-party sources:

**Ego (lat. Ego – «I») - according to the psychologically analytical theory is the part of the human personality which is recognized as «I» and is contacting with the surrounding world using perception. Ego is responsible for planning, estimation, memorizing and responds to the effecting of the physical and social surrounding in other ways.*

«Personality – is exclusively the assembly of skills on transformation of the surrounding space. If you need the word «talent» to characterize the personality, you just could not classify the skills correctly».

The Ideology of Civilization, Anatoly Kokhan, 22.02.2015

Power***

It is believed the power has appeared together with the human society and will always accompany its development in such or another way. It is necessary for organization of the public production that needs obedience to the single will from all the participants as well as regulation of other relationships between the people in society.

«The power is the ability of a person to oppose to the environment and challenges of time and not depress the abilities of the other person.

Ideology of Civilization, Anatoly Kokhan, 02.03.2015

The specific kind of authority is **the political power** – the ability of the certain social group or class to implement its will, influence to the activity of other social groups of classes. In contrast to the other kinds of authority (family, public, etc.), the political power has impact on the big groups of people, using for this purposes the specially created instrument and specific means. The strongest element of the political power is the state and the system of the state organs implementing the state authority.

In the modern conditions of development of the Civilization the traditional authorities have lost their senses as well as the traditional sense of the notion and necessity to impose the will in production purposes were lost. The power of family relations is also losing sense.

Definitions from the third-party sources

****Personality** – is the notion elaborated to reflect the social nature of a person, looking on it as the subject of social cultural life, defining it as a bearer of the individual beginning, self-realizing in the contexts of social relations, communication and subject activity. Under personality can be understood a human individuum as a subject of relations and conscious activity («body» in the wide sense) or the stable socially important features characterizing the individuum as a member of such or another community. Although these two notions – body as the wholeness of the person (lat. Persona) and personality as his social and psychological face (lat. Personalities) - are quite different as terms, they are sometimes used as synonyms.

*****Power** is the possibility and ability to impose somebody's will, influencing to the activity and behavior of other people even in spite of their opposition. The main point of power doesn't depend on the things such possibility is based on. The power can be based on the different methods: democratic, authoritative, honest, not honest, violence, revenge, lie, provocations, blackmail, stimulating, promises, etc.

The Author's glossary

The evolution of the living environment of a person

Today the person is the product of his own transforming activity. The person cannot exist as a species without artificially created his own living environment.

The human as a biological species has changed his living environment. In contrast to other species he needs the experience of the previous generations and not only the experience. The

human lives in the house which has been constructed. He cannot create it himself directly from natural materials. The person uses both the material and non-material assets which had been created before him. Even the comfortable natural conditions are not enough for person's living. The human needs the medicines, means of protection against animal world and insects. His contemporaries are already not accommodated to life in the natural environment. The human organism is adapted to the information work.





The five senses: touch, smelling, sight, taste reactions, hearing and vestibular system's opportunities have changed. The human has adapted to clothes and hygiene and food absent in the nature. The human influences on the atmosphere air and adapts to the chemical environments uncharacteristic to the nature.

The human already cannot consume many kinds of the traditional food. He doesn't know very well ecologically friendly products. The natural milk causes allergy, the natural meat, natural vegetables and fruits already raise questions related to the quality and edibility.

Consumption of the natural products causes indigestion and misbalance in the bacterial structure of the digestive tract. Therefore, in the modern world only the products and services of other people are valuable. It is possible of course to talk about the robot technologies. However, it is also the product of the person's activity until the synthetic, self-sufficient technocratic structure able to self-reproduction without human's participation is created. Although it is more possible that such structure after being created will function on the level and in the spheres of the animal world, insects or bacteria before competing with the mankind. It can be illustrated using formation of pricing. The price of a board is formed from expenses for deforestation, transportation, processing and marketing. All kinds of expenses are connected with the human labor and operation of artificially created machinery.

The nature «works» free of charge, expenses is needed only for people. It has been true during all the history of the mankind, independently from the level of the technological development.

Only the human forces were used to create all material assets. The nature is related to the living activity of the person on the level of the background his possible existence.

«Only the things created by a person can be valuable for community, even if a person just enjoys the sights of nature, not a subject has sense, but the estimation of the person».

Anatoly Kokhan, 22.02.2015

The modern labor production

The modern labor production is quite high. It is so high that in the stationary conditions of public relations and technological development only several percent of the population provide all the other members of society with all the blessings of civilization. The rest members of society can «construct cosmic ships», «turn around» the Siberia rivers, and perform political or bureaucratic functions, just «run after the carrot hanging on a string».

The quickly developing technology brings correction to this balance. The consuming sector is developing; however the development of consumption faces the problem of keeping the power. And the gap between the opportunities of providing and possibility of purchasing is

artificially kept with the purpose to provide motivation.

Besides, the modern technologies create «professional» and world labor separation on the back of globalization. It is a temporary situation from the one hand is caused by the economic clannish wars and from the other hand creates background for destroying the influence of territories as the managing comes to the regulator of the flaws of their cooperation.

The person is still the most valuable and non-demanded resource. This «bisque» is in fact the time-delay weapon. The effective intellectual usage of the human resource on any territory can transform the existing technologic situation and world balance of forces.

«The person makes everything and the elementary knowledge about the surrounding world can destroy the well-being of employer and change him places with the employee».

Anatoly Kokhan, 22.02.2015

The conflict between the efficiency of production and consumption

The problem of overproduction can be solved with the high monopolization and planned economy. However, this bureaucratic not competitive method of housekeeping seriously affects the quality and the range of products. The products become more suitable for placing in supermarkets than for consuming. First of all it is about the food products.

The technologies of sales really limit a consumer in the range on technology and quality of production. As a result, the typical consumer pays by his health. The producers actively use the means of protection of their investments. The means of protection include: reduction of the time of the shelf-life of the product, worsening the quality with the simultaneous making better the view of the products, transforming to the niche of the bestselling products. The transforming of the financial profit to the chain retailing and creating the own

production on the bestselling products by the chain retailers are taking place.

To make your products be consumed the consumer should not only want to buy them, but also has to have money. Therefore, the money flow is the key for managing people life.

«It is very improvidently not to provide even a small part of the national profit to a certain person on the right of birth, ensuring him with housing and all things necessary for life. It's high time to stop a vicious practice of motivation, based on the barbarous principle of enforcement under the danger of threat to life».

Анатолий Кохан, 22.02.2015

The International Producer Center For Media Support

Media is not just the beautiful music, a poem or a picture. Media is the associatively reflector mechanism of influencing the psychology of a person. The impact of the «Art» on

the reflector activity of a person is quite high. It is the instrument of the imposed communications. Due to this reason a separate center deals with communications in the modern Civilization.

«Art is the «dominant word» which means vanity of one person in relation to the other based on the subjective estimation».

Ideology of Civilization, Anatoly Kokhan, 26.02.2015

Art*

Pay attention to the traditional definition of the notion Art and collapses followed from it. For example, it follows that the «Borodino fight» in the military-scientific material can be called a «piece of art». Of course, it is absurd, but it is visual here, though it is presented in all the other expressions where the word «Art» is used, including the given book. The object function of introducing this word into the language is creating the immaterial pseudo asset which can be used as an asset in order to mislead a person.*

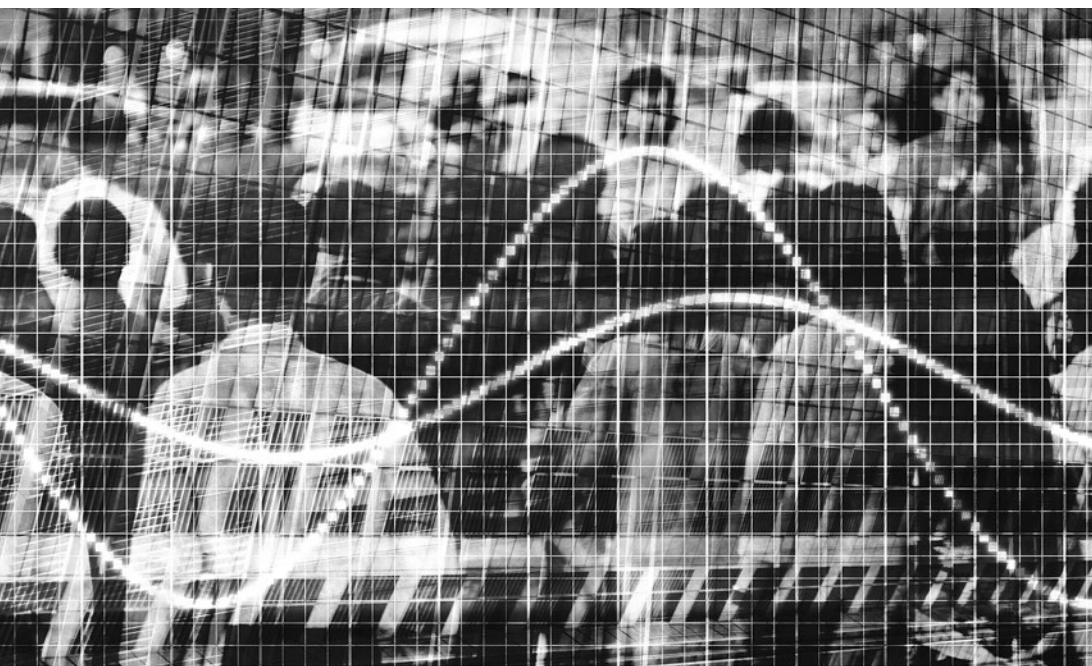


The art (together with science) is one of the ways of learning in the natural scientific area as in the religious picture of understanding the world. The notion of art is very wide – it can appear as extremely developed masterpiece in some certain area. For a long time the art was considered a kind of a cultural activity satisfying the love of a person to perfection. Together with evolution of the social esthetic norms and estimations, any kind of activities targeted to creating esthetically expressive forms has received the right to be called art. In scale of the whole society the art is the special way of understanding and reflecting reality, one of the forms of the artistic activity of the public consciousness and part of the spiritual culture of a person and of whole mankind, the various result of the creative activity of all generations. In the science the art is called the own creative artistic activity as well as its result – the piece of art.

(Definition from third-party sources)

***The Art** (from the Church Slavonic language .lat. Experimentum – experience, trial; old Slavonic.) Искоустъ (experience, more seldom – torture, torment) – is the figurative understanding of reality; the process or result of expressing the internal or external (in relation to the creator) world in the word picture; creativity directed in such a way that it reflects not only the things interesting for the author, but also for other people.

The Author's Glossary



Influence of «Art» on the reflector activity of a person

Media is traditionally the background of the way of living in the life of a modern person.

The modern people know many kinds of Art. Their quantity becomes especially high when people start calling art the processes of making coffee, putting on stockings and deceiving of consumers. The Civilization is like this and the human language is like this. Restoring the traditional distinction of the area of definition and the original sense is a try and fail activity. It is stupid to change the ethics of communications with the rituals of table-ware and plates with food snobbishly called «the etiquette rules».

It is necessary to point out that any subject used to be called «Art» has the elements of harmonization able to cause the reaction of a person, including the reflector one. They are the asset of the subject.

Using the notion Art, the subject is given an exclusive character which principally cannot exist as the notion exclusivity cannot be applied even conveniently to the subject or its description.

Please note that no deal should be done without following the main principles of the modern Civilization, the principles of harmonization. In this relation everything should be done perfectly or it should not be done at all.

A person perceives information through his five senses. They include touch, smelling, sight, taste reactions, hearing and vestibular system. We perceive the world around us using all these five senses simultaneously and create the reflector map of its perception. This typical reflector map of perception is the subject of cooperation the person with media. The art as a subject is very subjectively. However, the Media is a strong instrument of influencing on the person's mind through the artificial characters of the real world which can have nothing in common with reality.

Media as any other demonstration of reality causes the reflector reaction. The other question is how this reaction correlates with the necessary one. But the most interesting things will happen later. In the process of distributing the media appears distributing the reaction to this media. What is more, the reaction to this media also becomes the reflector one and this reflex is spread to the behavior functions of the person. It can be an emotional reaction or a certain attitude to such or other subjects or it can be a behavior function.

Therefore, media has the impact on the person as on conscious as on the unconscious level.

The world is conquered by «Hollywood» and not by tanks

The modern world is conquered through the minds of people. And if you cannot appeal to the mind, the media will be able to appeal to reflector functions.

We need new media and new adequate real values. These adequate to reality views of people contribute to the development of the real sectors of the practical activity, new music, new faces, new ideology, and new areas of the applied activity and the adequate perception of reality.

First of all the media support of main principles of civilization is

needed. They are the harmonizing principles of usefulness, rationality and compatibility.

The International Ideological Arbitral Center

The arbitral center «Civilization» is not the instrument for legalizing the opinions of judges, it is the instrument for harmonization of relations and its solutions have the status of scientific and ideological conclusions. Verdict is the prerogative of our world's nature. The problem should be solved not only from the point of view of legislation, the interests of sides or the opinion of a judge.

The problems should be solved in the harmony with the nature of things around us. Life solves all the problems itself, everything which is alien to the nature of things disappear. The cities disappear in destiny; people die because of their bad habits and diseases.

Civilization can solve the same problems in the harmony with the nature of things in the other way: with the prosperous cities, clean air and highly civilized people who have creative technologies of life in this universe. We don't mean creating the new bureaucratic machine; we talk about protection of the people's rights for future, life, peace, health, freedom of creativity and transformation of the world.

The arbitral center deals with the issues of harmonization the doubtful relations of subjects. The reality is inexorable and real for everyone, independently from the social status. Harmonization of relation creates the loyal social atmosphere for the comfort living. The striving of a person is directed to solvation of the interior problems of transforming the world.

The arbitral activity is targeted to coordinate the truth of the certain person with the achievements of the modern progress and paradigmatic truths.

The arbitral activity is applied to the technological aspects of activity which provides opportunity to deal with the problems with the speed higher than legislation.

«Truth – is the opinion of the person he follows in practical activity, in fact it is the notional point».*

Ideology of Civilization, Anatoly Kokhan, 02.03.2015

Truth* (definition from the third-party sources)

***Truth** (Noun)

Meaning

- Veracious statement; things which comply with the ideas about truth (Tell the truth. True for you!)
- Rightness, fairness. (He should be judged fairly. There is no fairness on the Earth! To be honest, the same bone is in the soul of a person – his hedge-born «I». In personality these bones covered by strong muscles of the soul and fresh skin invisibly hold all the soul. And when the soul grows poor and this bone arrives, it becomes impossible to live near it: everything annoys in this person, everywhere is demand for power and a fizzy rage with the disability to be glad, and everywhere is «I» and «I». M. Prishvin, «Diaries», 1924).
- Code of laws about early feudal states (historic meaning) (Russkaia Pravda. Salic law).

Synonyms

- (partly) Realness
- Fairness

The Author's Glossary



REVOLUTION OF PERCEPTION IN THE MODERN CIVILIZATION



Social, Cultural And Technological Branches Of Government In The Modern World

It is used to believe that historically social, military and cultural branches of government existed in different social economic formations in different combinations. They have always been closely connected. Today it is used to believe that there are legislative, executive and judicial authorities.

It seems the modern «division of authority is based on the natural division of such functions as law making, state management and jurisdiction». However, there is nothing natural in such division. Moreover, the rules of society are defined by people and they cannot be natural by definition.

Let's look on the factual split of responsibilities in the voluntarily regulated social groups, created by the natural needs of a person and connected at least with reproduction – the family. We will see their absolutely different functions. And the natural thing is that the uniting people in society have the purpose to solve problems related with their natural needs.

And anyway, these needs should solve the natural problems of people. However, the lack of reasonability and the loss of cause-effect relationship lead to the conflict with the person's nature. And the state already doesn't deal with the life-important issues of its citizens; these problems get out of its sight. The mythical values, such as gold and silver or the property right, appear, though the only purpose of society is its members – people.

The author's comment 18.04.2015

The modern functioning of authority is so much distorted that it doesn't stand any critics as on purposes, as on the methods of achievements. The modern generally accepted understanding of authority as the instrument providing domination of one subject over the other is more worthy the slave owning system and is a historical illusion.

This illusion separates the authority from the real processes of society development. The direct consequence of this illusion is a total substitution of elite from the authority structures followed by its elimination. Secondly it is resulted in inability of conjuncture managed structures to withstand the time challenges.

And as a consequence forming the elite necessary for the modern society requires at least reforming the social consciousness. This process has not only started, it is fully in progress. Non admission of the Civilization as a modern technology really threatens the psychological condition of a certain individuum.

The author's comment 29.04.2015

In fact, social territorial units actively deal with the problems related to the state structure, the financial incentives of society (factual ideology) and technological issues. The rules of intercommunication within the society, science transferring to technology and person's perception of the surrounding world are the problems which we have to solve using one instrument. Moreover, this instrument is not fully appropriate for this purpose. It is a secular authority, used to be separated to legislative, executive and judicial authorities. Yes, it is a structure, but the

internal structure, appropriate for every real branch of the government, social, technological and cultural ones.

It turns out that nonprofessionals deal with the problems of this self-regulatory unit. That is why we have an apparent misbalance. The academicians are administrators; the civil servants are economic executives and criminal organizations are presenters of ideas about life. This problem of the typical state structure for the progressive modern countries needs to be solved.

The Modern Civilization is the natural process, defined by the nature of things. Civilization solves all the problems. It is the process when people set tasks and solve them. If the mankind doesn't find solvation and the step ahead is unsuccessful, it has to come back. It has to forget all the failures and start again from scratch. Therefore, it is important to do your job professionally. You can assess you very high, but it is not important. Authority is not the possibility to subordinate another person. The ability of one person to subordinate another one is more similar to the illegal relations. Authority is the possibility to stand against the natural forces and challenges of the time.

The author's comment 18.04.2015



«Every work must be done at a highly professional level» – is one thesis of the ideology of the modern civilization, and reorganization of the management structure should be done in order to implement it.

Achievements of the modern science can be not so close to the real world facts as it seems from the first sight. In this regard, tomorrow they can be

considered by people as strange as the perception that the Earth is plane and stands on three whales. Therefore, the attitude to the religious ignorance should be more loyal. And the attitude to technological and scientific achievements should be differentiated according the principle of the basic traditional science and developing situations that require a comprehensive study and approbation of results.

Knowledge, as any other trusted information, has the area of definition. This area of definition defines the borders for using such or other kind of knowledge. We have to believe to too many things. Therefore, it is necessary to define clearly the areas of the conservative knowledge and the area of the developing science.

We have to recognize what is the belief and what are the achievements of a certain person. We should have a stricter attitude to the science we have to believe. It is necessary to protect the new things using the mechanisms similar to the patent right. We should clear the languages from the lexical mistakes. We should really move ahead and try to understand the nature of things and not spread the misleading information to make other people avoid wasting their time and looking for already known facts.

The author's comment 18.04.2015

Ideology Is A Branch Of Government In The Modern World

The third branch of the government, the cultural government, needs to come through a difficult way of formation and separating. Why is it needed for the government?

Apparently, it is because the necessity in restrictive barriers created by convictions is very high in the modern world. It is so high because they just don't exist. And performing the Hippocratic Oath addresses to the conscience of the person that he often, I am sorry, doesn't have. Certainly it regards economics and politics not in less extent, as well as a normal communication between people.

Talking about spiritual government, we mean not the etiquette, tastes or problems of art. The spiritual government is first of all a self-regulatory basis of the conceptual instrument of communication.

We mean censorship not as the limitation for freedom of thought. It is about the censorship for foolishness and dullness and the censorship for achievements. If you want to say something, please formulate it first and prove. In other case, say: «I have a misguided text, may be somebody agrees with me and help to prove it?»

The spiritual government is one of the historical branches of power, the power forgotten due to the opportunistic interests and mistakes of growth. However the above said doesn't mean the return to the cultural and technological period of the last century or the two thousand old society. We have already changed this world to such extent that it is already the time to admit the changes and change themselves.

We should call the things their names. The Religion should be by definition the Religion for everyone, the Fairy tale should be the fairy tale and the artistic fiction – the artistic fiction. Disinformation should be understood exactly as disinformation. It is the spiritual authority who has to fight for the people's minds, motivation, life space and people's material and spiritual values.

The author's comment 18.04.2015

Technology Is A Driving Motor Of The Modern World

Economic, political and cultural areas of the world of people refer to the conservative and mass spheres, in contrast to the innovation sphere, where factually operates only a

small part of the population of our planet. It is a small «driving part». They are the teams and individuals who are on the peak of the progress. Moreover, it is very difficult to identify them. The leaders of society very often make mistakes in personalia and perspectives of the teams of developers which has a negative impact on the development of territories.

On the peak of progress there is always a person, and it is one person. It is important for everyone to be on the peak of progress. Stop hammer in nails with a microscope and mobile phones! Stop cover toilet walls with microchips! It is not necessary to hide the own impotence by humiliating the other person's accomplishments. You cannot have more accomplishments than you can, know and do in fact.

All our life consists of technologies. We improve, integrate them and make the life better. We are able to involve everyone in doing useful things. And the most important thing we can do – is to transform the space around us. Let's do it better.

The author's comment 18.04.2015

Transactional expenses influence especially badly on the technological innovation area. It is the area where the funds should be allocated, however

it cannot be motivated financially as science and technology sphere will modify into a corruptive one.

We talk about branches of power, about the lack of correspondence of the management structures to the life challenges. We talk about the re-orientation of the object functions, structures and business units. But the most important thing we should understand, it is not important in which way we will now arrange cooperation. It is important to make it work. It is important for us to achieve results. Not just a declaration of the purpose is important, but every step should lead us to it.

We can look for the talented people all over the world and we have to do it. We can bring up children and educate them and we have to do it. We can make mistakes, admit them, correct and go further and we have to do it.

It is not possible always to «step on the same rake» and pretend that nothing has happened. It is not possible to follow your ambitions. It's not possible to believe in your own lie. You cannot not develop and not improve your qualification. You cannot unreasonably ignore the trusted information. You cannot ignore the nature of things. You have to be responsible for your work.

The author's comment 18.04.2015

Inquisition From The Science Of 21St Century

But what is happening with the modern science? You will not find an adequate classification of the areas of knowledge; say nothing of the scheme of their interaction, area and methods of research. It is related to the growth of the allied areas of knowledge, often more explosive than of the classic ones.

And we de facto have a normal science, something quite big, very doubtful and very badly classified. It is a huge, not formed course book, which everyone writes as he wants, and a reviewer or a patent counsel

not always can stop an insane genius as he lacks enough competencies. The next scientists than take these responsibilities, and they also not always are quite adequate. Sometimes it is worse than a religious sect.

You should not think that these words are written due to the philosophical motives and, I am sorry, are made out of thin air. The scientists simply do something useful and needed but simultaneously harmful and destructive. And it is not only about creation of weapon. You would rather do not know what you eat and what the things you use are made from. It can go against your elementary knowledge about life and security.

The science today has to take the first place in developing the Modern Civilization. The word «has to» is used because it has not happened. It has to, because the science today is not the thing called science. Due to this reason, the technological achievement of the commercial sector is often on the peak on progress more than the scientific units. The thing called the science today is not the science at all.

Material motivation of society applies to the scientific research too.

The direct result of this problem is the unproductive resource-intensiveness of the scientific research. The lack of the semantic content of documentation is not only the result of a low qualification of the academic staff. Setting unscientific tasks to the scientists also has a very negative impact. Requiring the wishful results from scientists, independently from the factual situation and the fact they are against the reality, also doesn't add creativity to the work of the research team.

However, it is not an absolutely desperate situation. We should use a world experience. We should more often bring to justice all members of the process. It is necessary to restructure the industry sector. We should not ignore the world achievements and we should use them correctly. We should give people opportunity to work creatively.

It is also important to differentiate between the developing science and its conservative part. This differentiation should be clear also during the educational process in order to give the correct knowledge from the one hand, and from another hand - provide the area for a self-work to a young scientist.

The author's comment 18.04.2015

Course Books On Traditional Science Are The Elements Of The Modern Ideology

The science does not have a course book for all occasions, such as the Bible, though the course books are available. And they do are worth noticing, if their quality is high.

Abu-Bakr Muhammad al-Razi back in the 19th century said that there are a lot of religious but only one science. A lot of other people repeated these words, but not many of them

understand the modern science. His idea is not about deception and truth; in fact it equals science with religious. So, what is the difference between the technological and ideological branches of government in the modern world? The difference is in the level of depth into science. Figuratively speaking, the ideology as a whole and a part of the modern science have this depth on the level of a consumer, while the technological branch of government presents practical application and development of the modern technologies.

The modern information layer is quite big and is full of myths much

more than the classical mythology and «old wives' tales».

It is true even in relation of the simple issues of course books, educational materials and study guides, say nothing of the materials of high schools. Course books and methodical materials have a lot of inaccuracies, evident mistakes and

«literature casus», and language and notional barriers even lead to the fact, that factually the knowledge and experience needed from a big number of employees and state officers are available only for very few of them. In this situation the level of public knowledge is much worse than of the church canons.

It is only possible to study a subjected related to belief. The textbooks are available and the methodic of education is available too. And a person, who has not especially studied the subject but just learned it, received belief instead of knowledge.

It is a certain example demonstrating how everybody pretended that nothing has changed. And considering the fact that we have to believe to a lot of material, the system of education brings up believers.

However, this belief from education hasn't got an organized structure for control of the own clearness. And the lack of the operating instruments to assess if the received competency meets requirements of the studied subject is compensated with the lack of responsibilities for employment of the specialists of low qualification by an employer. In addition, the incompetence of an employer leads to the fact that the employees' responsibilities cannot be performed as it is not possible to assess their factual qualification if they have the formal signs confirming their higher education.

Denying existence of God is not a sufficient condition for getting rid of fanaticism.

It is one of the situations when we have to look for harmonization with the person's nature. In fact, the person first should learn the system of notions and only then use them. This development is connected with the person's age. Therefore, the outrunning presenting of information about the surrounding world to the person is in any case learning faith, the religion in the personal sense, - a peculiar individual faith.

Yes, we are trying to change education. But the fact that we can add to it the elements of self-work doesn't mean that we are ready to refuse from the practice of learning whole information by heart. It is an important reason not to ignore the confession approach in education. However, only the modern religion, the Ideology of Civilization, joining science as the basis for confession, can be used.

The author's comment 18.04.2015

Inherited And Modern Truth Of Religions

Studying history of religions without critical analysis shows a strongly marked inheritance of the certain events and characteristics of the surrounding world. These are holidays, personages, and evaluation of the course of events, natural cataclysms, and impact on life, health and psychological state of people. It also relates to handicraft, agriculture and interaction with the nature forces.

However, it is necessary to say that the religions in the form they exist now are going to be changed. It

is not possible to stand against the accomplished facts; it is not possible to deny the existing and importance of science. It is not possible, at long last, to be isolated from the already existing world created by this civilization without serious consequences. It is impossible to separate ideology from science and society. However neither a roc concert near the altar, nor electrical candles give the church needed authority and don't give the church goes a spiritual fullness, specific for the traditional forms of religious ceremonies, while a traditional form of a ceremony and content of the religious learning contradicts many positive dynamic processes of the civilization's development.

The Ideology of the Modern Civilization respects the existing religions and traditional confession.

One of the purposes of the Ideology of the Modern Civilization is to save the existing religion as a cultural historical value of our civilization. It is our culture, our spiritual inheritance, understanding of world by our ancestors and the best thing we can bring to our modern world.

The author's comment 18.04.2015

Conceptual Core Of Perception

On the other hand, the conceptual core of perception, based on trust to the information, turning into the things which are used to be called convictions or beliefs, exists independently, was formed intentionally and was not formed by anybody. Beliefs received in everyday communication, in the streets, near the TV screen or in the Internet and on the magazine pages, targeted to another age audience, have low quality, destructive mechanisms and don't comply with the age competencies. It is professionally

and publicly hardly suitable material; it is a human resource with the previously installed mechanism for destruction. And it will not be able to disappear from our planet without a trace. And it is a huge destructive power. It is silly to continue spreading ignorance in order to obtain tomorrow results looking as an idiot on the nuclear reactor.

The task of a teacher is to provide a conceptual part of perception, not the separate things, but a whole picture of the world, understanding the idea that all the subjects studied by sciences exist in reality and the processes of learning take place regardless of the sub discipline they refer to.

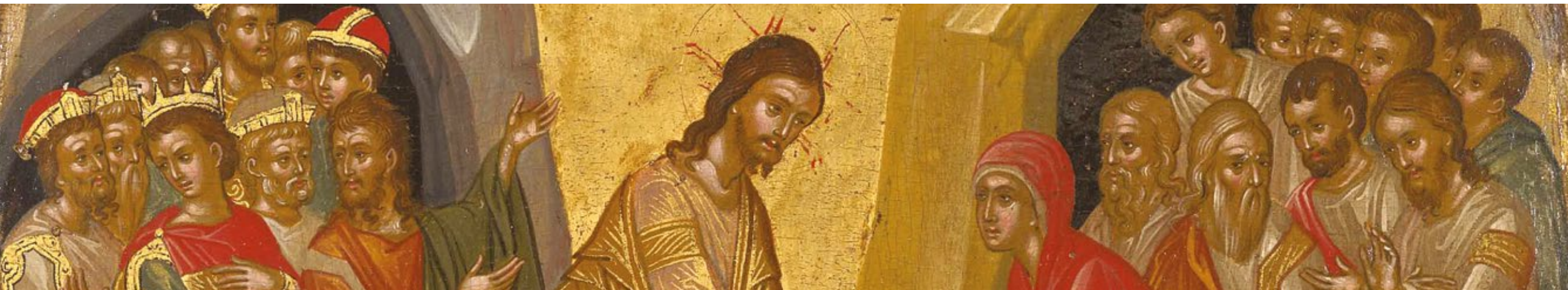
The person himself studies reality, sorts it out and creates stereotypes. We are made in this way, we are looking for, trust and create Belief. The problem is, the things we have created in our consciousness and believed in are not similar to the traditional studies of monotheist religions.

But the most important thing, we create the belief ourselves. The heart of the problem is, while talking with your opponent you always defends your belief, in case you are an independent unit and not a doll or a source of disinformation.

Only in this situation you reconstruct your consciousness, eliminate incoherence and contradiction of your understanding – you create. And in this moment you are thinking and listening.

Your consciousness creates the things it will be able to use itself. And if you will be able to use it, the other people will be able to do it too. We exchange notions and develop each other. And we will be able to do something incredible if we eliminate the deliberate lie.

The author's comment 18.04.2015

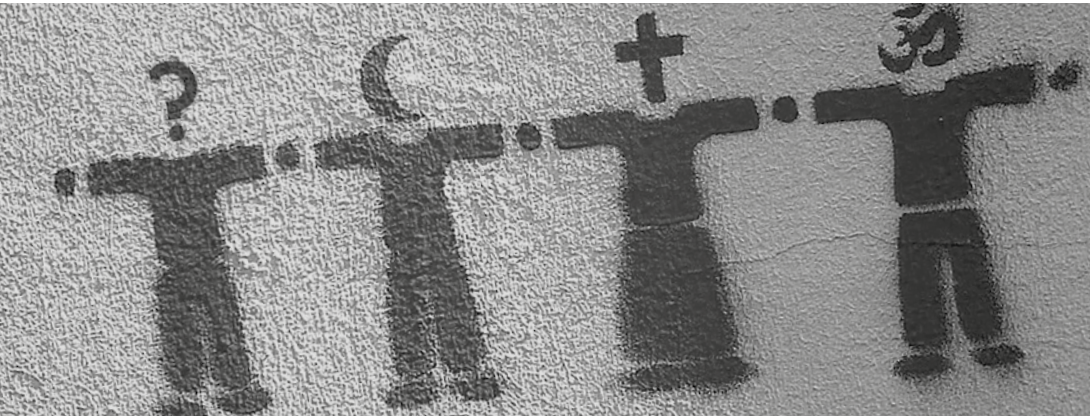


Karma Of Ancestors

Life is such a thing that solves all the problems itself, independently from us. Even if we don't take part in dealing with some or other problems, their solution and, consecutively, the future

becomes for us unexpected and not the same as we would like to see it.

In other words, the mistake we have made will always be corrected either at your charge or at the charge of your followers or uninvolved people, animals or plants or altogether.



The cause-effect connection reflects the inner mechanisms of the events dependence. Not understanding of this connection in spite of the facts proving it causes the abstract explanations by an individuum.

The further logical conclusions or theories based on the explanations of such kind lead to the results which are quite far from reality.

However, it is not correct to apply to fiction as to the real processes, which produced this fiction.

The things which from the first sight seem not connected or connected by some fictional component quite often have an adequate explanation and clear connection. People often try to combine the incompatible events and do the things contradictory to the reality of natural processes. And when they face the consequences of their actions, they naively believe they were not lucky and try again until they understand or die.

The author's comment 18.04.2015

The Nature Of Things Determine Your Freedom

You will be free and your actions will not cause antagonism if you act in accordance with the nature of things. However, it doesn't mean that you will not have problems with the law. Anyway, if you act in accordance with the nature of things and your opponent is not, in the end it will be he who will have problems, and not you. Therefore it is necessary to know the laws of nature and the laws of the synthetic society. The nature of things will always get its share of the cake. That is why responsibility for actions is more the issue of a logical behavior. As regards the logical behavior, the stereotypes are quite close to

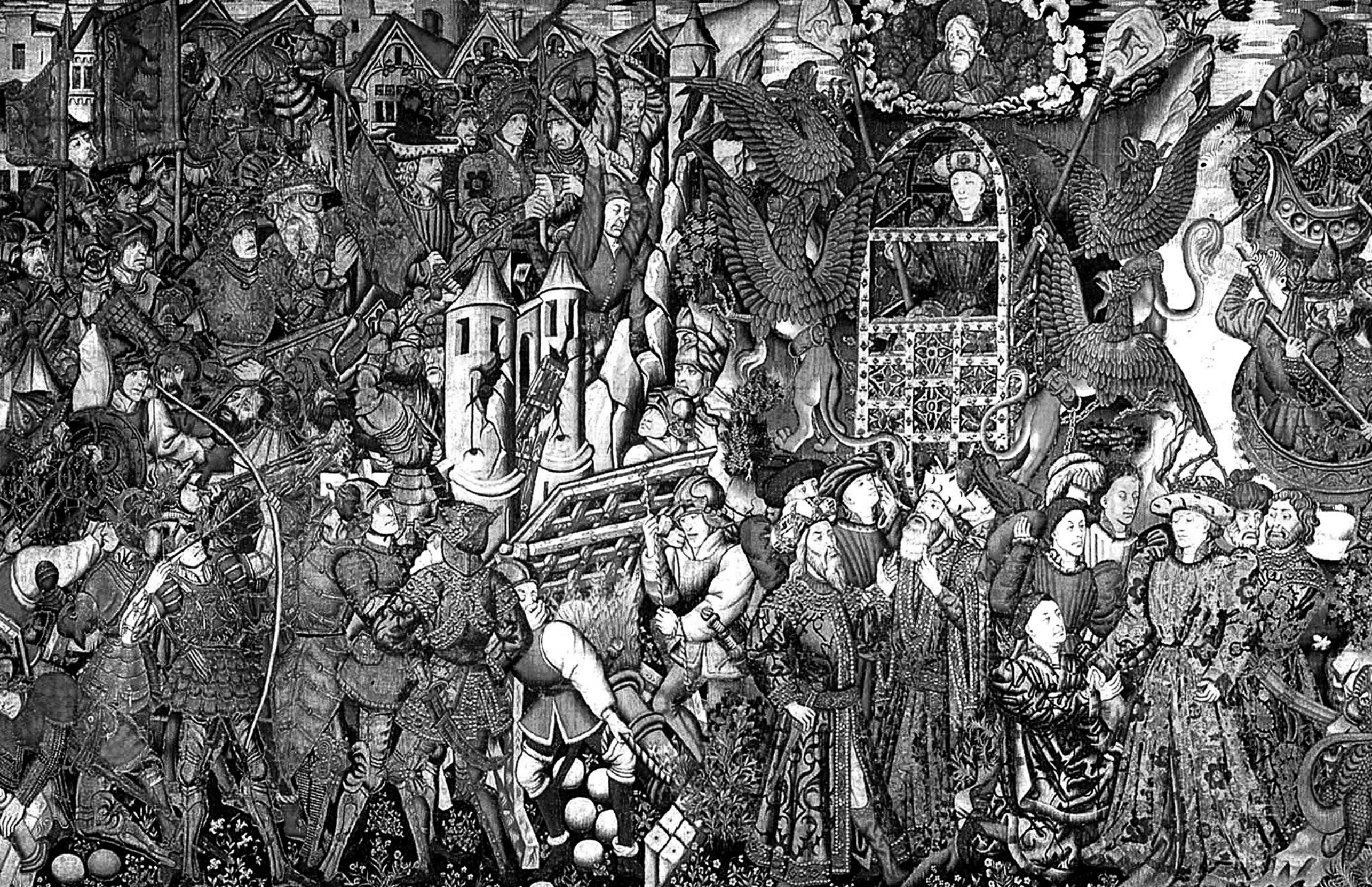
the different socially economic formations; the other thing is that their understanding or the processes of their formation are absolutely different. And the modern person has himself find and put on these «chains» of the etic norms which were simply defined in the elementary social communications. Unfortunately, not everybody is able to do this.

And it was not possible for a person in the epoch of development of the ancient religions and civilizations. May be it was one of the reason why they have appeared. The religions definitely have played a significant progressive role in the human history. Atheism has also played a significant role. And one should understand that traditionally learning of such kind are connected with the geo political processes and comprehension of the state in the traditional meaning.

We use to perceive life or some events as something good or as punishment. This assessment in fact not always is related with the real value of the circumstances or the consequences of such or other events. However, this assessment reflects our subjective attitude to the certain event. If to assume that there is a cause-effect connection between the events and your actions, this assessment can be used to assess your activity. This happens in reality, but you should perceive it not as a qualified indicator of usefulness, but as the indicator of the matching the received result to such or other efforts.

You will never get the opposition if you act in accordance with the nature of things. Your correct wish and correct action determines receiving the things you wish. It is your freedom.

The author's comment 18.04.2015



Correspondence Of Understanding And Reality Takes The Person Out Of The Territory Of Illusions

In the modern world the states play the role of the territories, and what we use to consider the money is just banknotes. And the customer is used to be considered a product in the epoch of the total overproduction. The person is just a biological substance in such synthetic conditions of existence, an organism with the same possibilities

The modern adequate understanding of life and the coming processes gives to a person not only the possibility for creative development, but the real opportunity to influence on the development of society. The life and contribution of every person to the Civilization will be important for the whole society if the person finds the way to use his efforts. Everybody can do only the things he can do himself, and only the person himself can determine his capabilities and use them correctly. The civilization can only indicate where you have to look for and lead the person out of the territory of illusions. And it is enough.

and the exploitation of social functions, not usual for the conservative life environment. The epoch of globalization gives birth to the epoch of social responsibility and ideology of civilization.

Cause-effect relationship of events determines the progress of historical process. And it is absolutely not important, if it is your mistake or mistake of your neighbor caused the reaction of natural forces, the both of you will feel the result. It is the critical reason of appearance of the social responsibility, some kind of joint responsibility, regulated from outside. And the most correct way is to leave the territory of illusions together.



The author's comment 18.04.2015

Congregation Of Civilization Is The Main Modern Religion

The basic principles of the modern civilization as religions join concessions based on moral principles and achievements of the modern science:

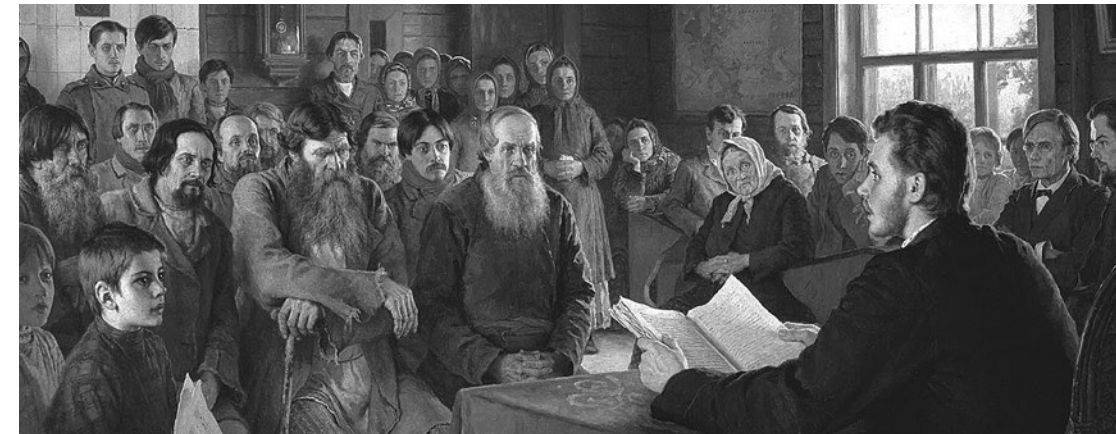
- The etiquette of communication;
- Making logical principles of convince;
- Codes of professional honor;
- Active development of mathematics (including programming);
- Conducting operations on distinguishing science achievements on the conservative areas and the areas which are to be further researched;

- Providing mass literacy in such sciences as:
- Mathematics;
- Physics;
- Chemistry;
- Biology;
- Bringing economic relations to the etic norms and teaching activities in the area of economics;
- The activity on providing development and implementation of the person's talents.

The future generations of different confessions are already joined in this area by the modern reality. They only have to declare values based on life philosophy. It makes sense to do it now, when resistance to illusions is especially high due to development of information technologies.

Joining the efforts of spiritual authorities has real demand and ground. And it will add power to the spiritual authorities. The consequent spiritual activity and effective participation in education of children and adults are the things needed by Civilization.

The author's comment 18.04.2015



The Structure Of The Modern Ideology

A person in the modern world is guided by the certain principles and in the certain situations uses the existing notions, connected with the problematic. In addition, the person relies on the body of knowledge about surrounding world he has received as a compulsory and supplementary education. Therefore, the modern ideology has the following structure:

- Principles of behavior;
- Conceptual elements of the modern person's perception;
- Learning – educational course of traditional sciences.

The modern ideology first of all is based on the level of competency and associatively reflector mechanism as the instrument directing behavior and social functions.

When we talk about the life of a person, his notions and behavior, everything we say should be clear, transparent, easily explained and checked. There is nothing fictional in the book. It is the result of studying the life, and it unites us as we all live in the same world with the same laws of nature, which don't depend on us. Any person can make mistakes in something, but he has the right to justify it and answer the question: why is it so? But it is the answer of the person and not of the nature of things. And Civilization is not just an assembly of the notions which are enough not to die immediately, but the instrument checked by time, operating now and successfully used to learn the world. It is not a dogma of notions; it is a dogma of rules for learning this world, allowing self-development not only of the society, but also of them.

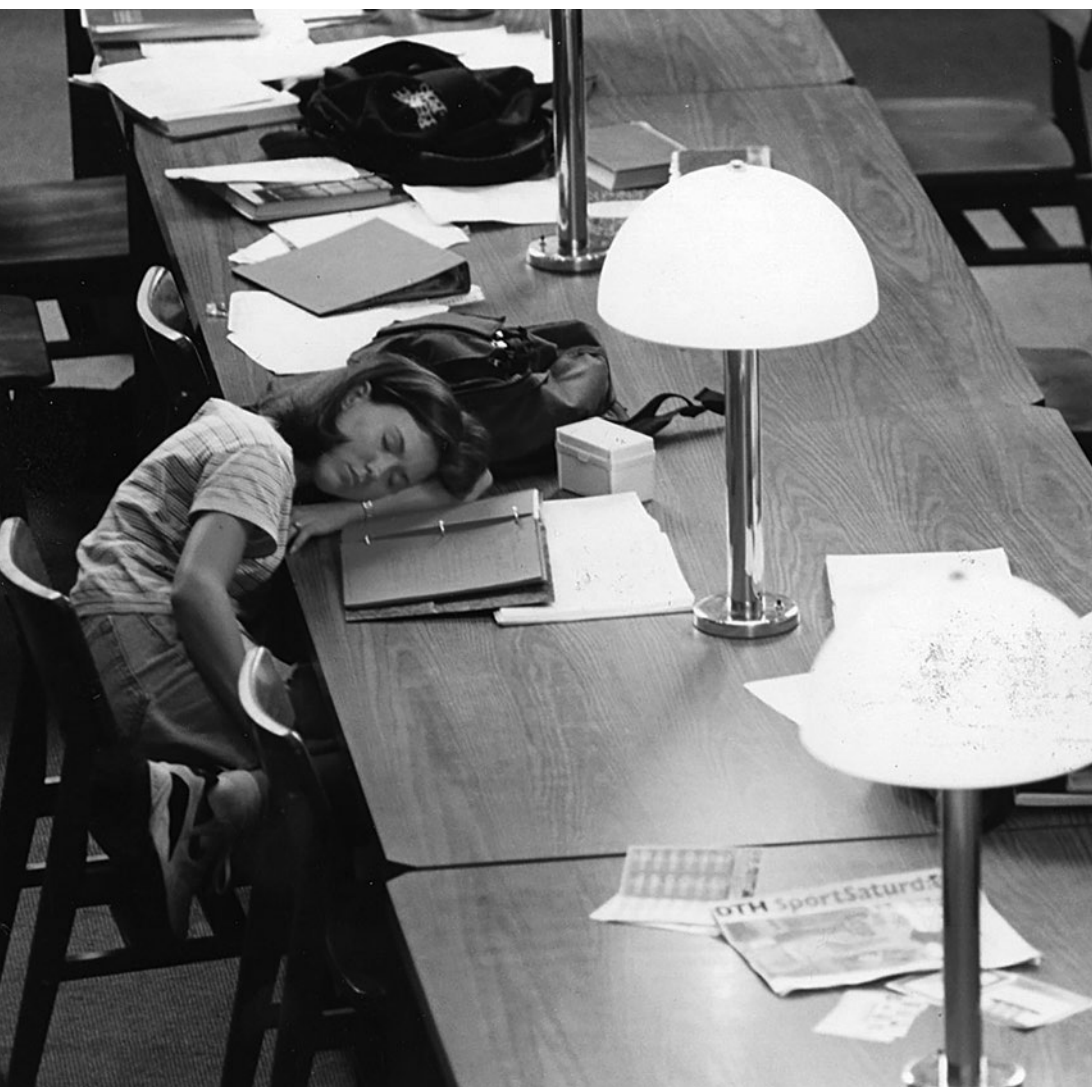
- *I don't pretend to be the Truth nor the last resort.*
- *We don't know the Truth and it is silly to pretend we know it.*
- *There will be a lot of instances and every will be the last in the moment.*

This work is the last instance now as nothing else exists today, on April, 2015. And only time will show if something arrives in the nearest 2000 years.

The author's comment 18.04.2015



THE LEVEL OF COMPETENCY AND ASSOCIATIVELY REFLECTOR THEORY OF TEACHING IN THE IDEOLOGY OF MODERN CIVILIZATION



Memory And Logics

When we talk about knowledge, we first of all mean a person's competency. If we suppose that a person has the associative memory and logical thinking, than it is possible to construct a 2-component theory of mind. The existence and development of this model is proved by the psychiatric data and is actively used in the educational process.

Conceptual Point

Thus, competency is based on the conceptual points which are considered to be the material remembered by a person and the opportunity to make from it logical conclusions. The survey shows that many people can think logically but some people don't have this option to the full extent or don't have it at all.

Memorizing And Repeating Is The Basis For The Consistent Thinking

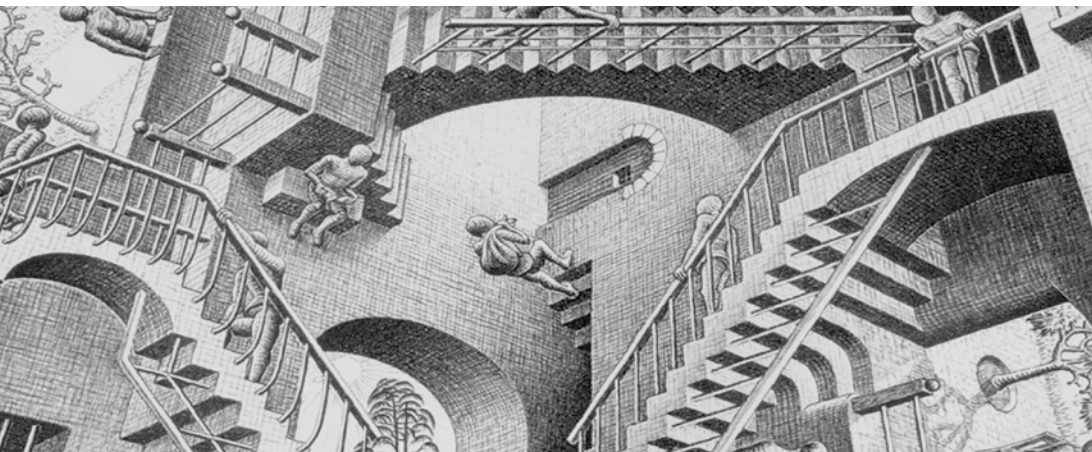
How many people not able to think logically can reveal the survey? The author does not have such data. However, it is possible to say without any doubts that such people exist and they can be fully legitimate members of society on social and medical conditions. These people use the received information as fundamental

truth. In other words, they simply remember it. And it does not prevent them to perform social tasks and be professionally competent. Moreover, many modern jobs are targeted on this kind of stereotype, though it is more correct to call it a refractory behavior, as there is the dynamics of conceptual development of the individuum besides his qualities. If such a person does not consider your opinion to be his own, his misbelieves can die only together with him.

Logics And Rethinking Are The Basis For The Consecutive Thinking

The dynamics of information behavior's development has the distinct refractory focus which provides a living organism opportunity to summarize situations on the definite characteristics and actively turn to the development of new information layers of the surrounding world. It is necessary for people, able to make logical conclusions and analysis.

It is needed to say that people who can rethink and bring understanding about surrounding world into a consistent logical structure, are able to get super knowledge, but due to this fact they have unsustainable consciousness, as the process of its modification never stops and the created model always keeps to be checked for strength. It is a quite resource-intensive process in the relation of educational credits.



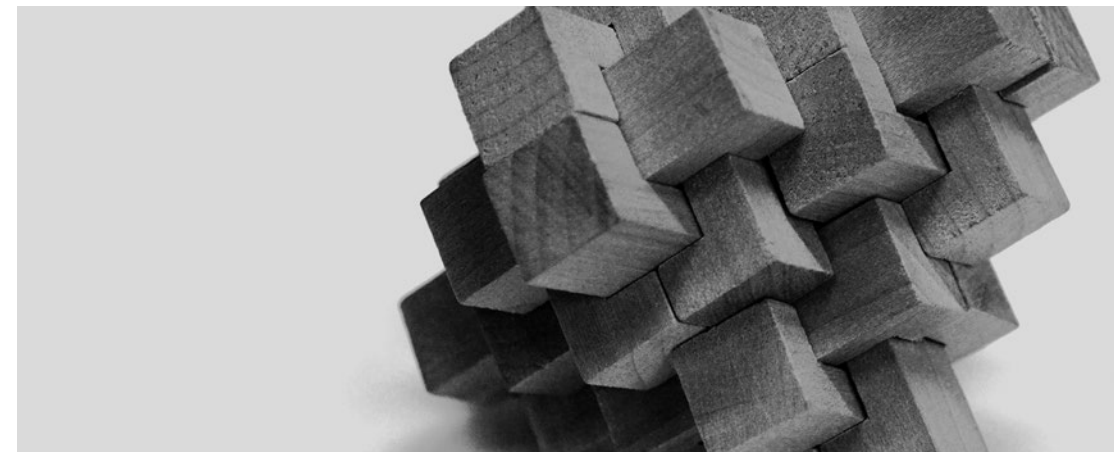
Therefore, a practical useful loading of their intellectual resources, connected with solution of external tasks, is not sustainable and highly effective periods of activity are followed by the passive ones.

These people are very clever, but they are ready to «reload» their conscience after a very long being in the area of illusions and getting the benchmark which is close to the truth. However, it can be finished by returning to the level of understanding the surrounding world of dead and gone days.

Giving the truth to a person who has been lost for a very long time, you face risks to get a child in relation to notions, but in the body of an old man with a beard.

Tests For Intellectual Abilities

Ability of a person to logical thinking is traditionally checked by tests. Wild known IQ tests are used in the world practice. However these tests check not only the logical thinking, but also the spatial reasoning. There are also the tasks of other types. For example, the most well-known tests by Ayzenok are designed for the general assessment of intellectual abilities using verbal, digital and graphic material with the different ways of tasks formulation. However, the tests are compiled in the way which provides a normal distribution of the answers. The tests are mostly designed for classification of the existing audience via the integral attribute. It is not a math contest. However, despite the fact that the test has to reveal reasoning abilities, the question what «reasoning» means is still not answered. It is the problem we want to clarify.



Not Everything Can Be Achieved By Hardworking

It is needed to give respect to the conservative approach of scientific community to this problem. There is an opinion that it is possible to achieve great results not only due to a talent, but also with the help of hard work.

However, the modern economics as a fundamental factor of the modern civilization demonstrates the opposite. The problem is in the conservative assessment of the elementary opinion, judgment or the answer to a certain question. Therefore, the modern science, like the medieval inquisition, is ready for strict measures in relation to the most progressive solutions and minds of the human.

Today, as many years ago, it is in the same way easy to «toss the baby out with the bath water».

It Is Possible To Have An Opinion But Only Logics Works

In the author's opinion, the analysis of the modern piece of information's competency is, after all, the ability of a person to think logically. It is determined, first of all, by the practical usage of intellectual abilities in the modern civilization, in the reality where the modern Picassos work in the area of advertising, where the associative and motivation reaction of the audience is more important; and the Leonardo work in the computer business, where they every day have to solve problems, closely related to the math and development of information technologies.

Thus, let's pay attention to the part of the IQ test, related to the logical reasoning. The results show, a person is able to make a limited number of logical conclusions in the chain which

connects the task and result. However, this ability to a logical conclusion can be accordingly classified and assessed.

But you should not hope for the tests results. It is necessary to understand, what the level of his current competency is.

The Current Competency

The current competency consists of the positive experience received during the period of life, the person have been living. In this context we see the positive experience only from the point of competency and professional suitability. Thus, we have decided what the structure of things, used to be called knowledge and abilities, represents. You can argue with me, but better don't do it, as we assess the competency of the conventional term, not yet existing in the scientific world. It presents a reflector component, connected with memory, and the logical component, connected with the opportunity of independent development of the reflector component. There are no other ones and it is proved by the development of modern information technologies. Spatial reasoning is certainly good, but it cannot be considered without the conceptual component of gained experience. And the method of operation with this information is still the same, a 2-component with the reflector and logical elements.

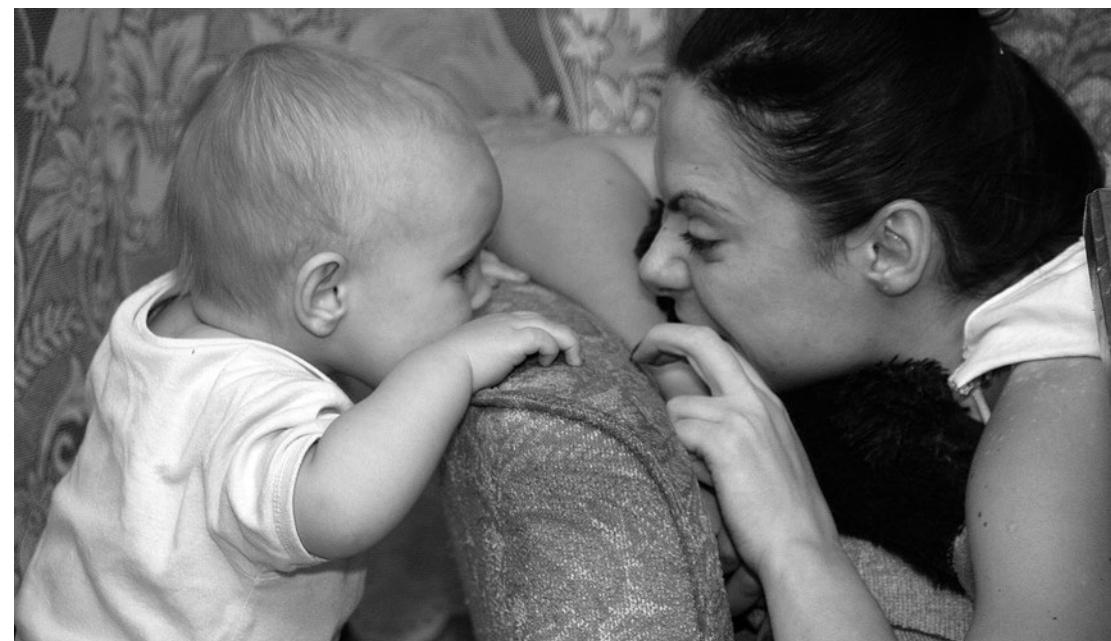
The Baby Is Like You, Only In Pampers

Thus, the baby was born and the world could see something saying «Mummy». I believe, the earlier reflector experience can be not mentioned in this article in order not to get off the main subject further than it is comfortable for a reader.

So, do as I do! Certainly, we don't mean it from the beginning. Understanding possibility to move legs and hands, understanding the difference between your voice and the voice of the other person, adaptation of eyesight and memory training appear in the first place. Before repeating the baby should learn how to use the things given him by nature and then say «Mummy» or «Daddy». He has just imitated the sounds.

Repeating, copying and remembering are the things, creating a beginning reflector part of behavior. We, of course, remember not only what we do ourselves or repeat after other people, we start to remember the reaction of other people to our activities. It is the first experience of using logical connection: you cry – they will come to give you food.

Understanding perception of the surrounding world on the level of understanding it by adults comes when the objects or their features start to have names, such as a «toy», «blue», «hot», «my», «mother's» and so on.



Everybody Writes His Coursebook Himself

The child makes a reflector picture of the world based on copying the actions and behavior of other people. Later we use speech and start to create a conceptual picture of the surrounding world, which we cannot understand using five senses. In this moment the abilities of logical constructing the picture of the surrounding world start to work. It is used to be called a formation of capabilities. However, this process has a very prosaic sense and content. As a matter of fact, development of a logical chain from the reflector experience allows cutting the resources for its storage. And it is, I am sorry, the picture of the world. The child shapes this picture as symmetrically as you, his parents, have helped him

to adopt these notions. The picture changes depending on the level of his knowledge and it comes painless if there is no need to change it. Don't impose the child your experience. The most useful thing you can give him – it is an indemonstrable idea about the surrounding world. In any case, your child will not think that children can fly.

The Reflector Consciousness Points Of Doubtful Content

The child starts to obtain the information of the conservative part of scientific knowledge. It is the next stage of clarifying information about the surrounding world. Any statement, logically not connected with the conception of understanding

the surrounding world, will be badly remembered or will create a reflector point of consciousness, such as «it is true because it was Mummy who said it».

The reflector points, especially of doubtful content, have a very negative impact on the future life of a person. It is not only about childhood, the reflector points appear also when the material is provided not correctly in

the University or from the experience gained outside the educational process. Their danger lies in the fact that they can give fatally wrong idea about the surrounding world. And it is good if the person will be able to deal with it, otherwise he can face the professional impropriety or even psychological disorder.

Axiom In The Math Course Book Does Not Mean That You Are Always Right

Thus, the most adequate structure of human perception as the information massive of professional competency is the model based on the initial reflector data coming from axioms plus secondary reflector data, which don't contradict them (or are proved by axiomatic logical conclusions).

Now we can clearly see the role of the accumulated bundle of knowledge and the opportunity to use it. The axiomatic knowledge is not only the commonly used axioms, but the ways of solution for such or other tasks and the areas of definition and universe of such or other rules. The paradigmatic part of information also must not be controversial; it is related to the provable part of the reflector data:



All the data received as the result of the person's activity become the reflector data, even those he has received himself via the logical way. The other hand is, it is easier to work with the reflector data, the person has received logically. He already knows the answer not only to the question «what?», but also «why?». In such a way the social and professional areas of the person's competency are formed.

What Is Going On In The Process Of Testing?

Tests for logics reflect the ability to construct logical chains of a certain length. The rest tests determine the correspondence of the average composition, as a matter of fact, mostly of behavior, though including the achievements of self-education. As regards the length of the logical chains, not all is the same. The length of the logical chain determined by a task is absolutely not the same as the analyzed chain, especially when there are clear differences in competency. The conceptual points can be far from the problem being solved, and if you don't see the direct consequences in the test, you will have to make a lot of steps instead of one step. Therefore, a talented person being in the unfriendly conceptual environment can look rather simple.

On the basis of the analysis of a 2-component model of consciousness we get the result, demonstrating a high importance of the aspects, related to the information, presentation of the educational material and their content, traditionally ignored in upbringing and education.

Mistakes, Even In The Advertising Purposes, Are Very Harmful For The Individuum

The modern vision of the level of abilities and competency is very pragmatic. The conception can approximately look like this: «We will learn you taking in consideration our interests, and those who are cleverer will understand themselves that we tell lie. These are talented people». Every herring is fish, but not every fish is herring. However, such substitution of notions in the issues of intellectual development is based on separation and is designed to save the existing information and technology advantage of social groups in the present state.

The analysis show that the adequate presentation of educational materials not only stabilizes the socially economic environment, but also provides advantages in effectiveness and the number of prepared staff, meeting requirements of capabilities in the modern society.

THE BASIS OF THE MODERN PERSON'S BEHAVIOUR IS THE IDEOLOGY OF THE MODERN CIVILIZATION



In the modern world the person gets less and less information from his own sense organs and more and more information from the sources he can't check or understand. However, it is not a blind alley. The conceptual picture of the world will be close to the reality, if the order of its construction from tangible facts to the based on them logical conclusions will not be damaged.

There Is No Ideology In Our World

It is used to believe that there is no ideology in our world, but it is not so. The conceptual fractionation of the social environment just creates the weak competitive conditions in the economic area. As a result, the individuum has to make the ideology of modern civilization himself. The institutional mechanisms of the independently taken territories and social groups are absolutely different. The bureaucracy creates synthetic living conditions.

However, the route of the civilization is determined by its achievements. In this context, the postulate, saying that the ideology does not exist, is at least false and the «intentionally false» is perceived by us a synthetic product providing economic interests.

The ideology of social groups and territory entities plays a serious role in their functioning, but in the era of globalization they meet a serious opposition from the ideology of the universal human values – Religion and Civilization, and eventually it leads to their elimination.

The Basis Of The Ideology Of Civilization

The ideology of the modern civilization is based on the processes determining the global principles of people activities. These processes determine his higher nervous function. In fact, it distinguishes him from the animal in the modern world.

FOR CLEVER PEOPLE AND IN THE HARMONY WITH NATURE

The main principles of people's activity in the modern world can be formulated using a short and clear phrase: «For clever people and in the harmony with nature».

The principles of the person's activity in the modern civilization have importance for society and are designed to harmonize the natural needs of a person, the achievements of progress and the nature of the surrounding world. As the first and the last one cannot be changed in the Universe scale, these are the achievements of civilization and the way of a person to understanding the nature of things, which are the final targets regulating the conceptual life environment of a person in the ideology of the modern civilization.

The basic principles of the ideology of civilization, as the initial ones, determine the modern mechanisms and understanding the surrounding world by a person, and as a result – the way of the civilization. Ultimately, it is they that determine the success of

its development. De facto – they have been formed; however they are not widely available in direct meaning.

The First Principle Is «For People»

It is necessary to understand that in the modern world the people can

«LIVE ONLY FOR OTHER PEOPLE».

Yes, in fact some people live in other way, for example criminals or death hunters. However, it is not a civilized way of life.

When the person starts public relations, he offers the other members of the society his abilities and can get what the other people can offer only in exchange for his usefulness. It does not have anything in common with natural exchange; it is the principle of existence of a person. The question is not about working for a certain person, the social group, corporate interests or commercial structure. It is about professional competency of a person and his personal qualities, which can be used in the social life and applied as to the professional area, as to the family and the spiritual area.

First of all, it is the «objective principle of activity». It is the principle of communication of a person with the society, the certain surrounding which he understands adequately.

It is the objective principle of activity, solving the problem «why» the person does things.

The Second Principle Is «Rationality»

Rationality as the principle of the person's activity first of all determines the higher nervous function, dominating over the physiological qualities, such as temperament.

A civilized person is a person who uses logics, experience and original sources in his activity. It is the principle used in public relations, heading the public institutions and the materials accumulated by the civilization, but not the reflector functions.

This principle is equally appropriate for professional and public relations. However, it does not deny the reflector activity of the person as a mechanism of regulating the reasonable space. To think always does not mean to think the same, even in similar circumstances.

It is the «principle of the way of acting», the way of realization the behavior functions and consciousness. This objective principle answers the question «why?» in the human behavior.

The Third Principle Is «Harmony»

The person lives in the conditions where the comprehensive knowledge about the surrounding world is lacked. The unexplored processes exist and «live their own life». Every day the person learns something new about

the nature of things. It is the peak of generation the knowledge about the surrounding world. However, they don't always match the global conception of notions at once. The new theories appear, changing the previous ones, and they often don't live up to the moment of their understanding and mass using. From the other hand, ignorance of the processes does not diminish the level of their influence to the life of society.

Only the achievements of the person, not contradicting the surrounding world don't cause the counter destructive processes. Therefore, the successful human activity on transformation of the surrounding world is possible only in the harmony with the processes and laws of the surrounding world, independently from how famous they are and how deeply explored.

It is the principle confining and determining the area of activity, the principle of interaction with the living environment. It is the «principle of the area of activity». This is the principle of space and time area. It connects the person's activity with the material world.

The third principle answers the person's questions «What, Where and When» to do in practice. The person himself is a part of the surrounding world and the existing laws of nature are amplified on him. This fact determines the recursiveness in the area of the person's activity with the space and time features, which does not change his life in case of deconstructurization by other natural recursive processes.

That is why the changes in the person's life should be either expected or the person's activity should not have any uncontrolled destructive consequences for the person. It is the meaning of the third principle of civilization.

For People, Intelligently And In The Harmony With Nature

«For people, intelligently and in the harmony with nature» – these 3 principles of the civilization form the basis of its history and existing up to the modern days. We may talk about other principles and other values, they were coming and going away together with the eras, but they were viable only during the historic periods of time, miserable in the grand scheme of things. In any case, today we don't have any other principles and values.

The traditional understanding of spiritual and temporal authority, associated with the supernatural force, in the modern world was modified into understanding of not always known natural forces, which provides us understanding of existing not known power. However, presenting these forces in the traditionally historic understanding much more characterizes the level of development and the cultural history of our nations.

The modern religion of Civilization, whatever it is called, makes reasonable borders and ways of understanding the surrounding world. And the

necessity to localize the universal human spiritual values in the conceptual form is determined by the problems, factually set for the civilization by the nature of things. These are demographical problems, the environmental problems, the problems of economic development, the problems of stimulation the intellectual activity, constructional problems, communicational problems, social problems, the problems of the family and maternity, educational problems, the problems of the professional activity and many other problems of the modern society.

They are not the state problems; they are the problems of the growth of civilization, caused by the contradictions between the nature of things and human activity.

These are the problems of so major concern, while the instrument to solve them is so miserable, that the forced methods of their solution are on the level of the medieval inquisition, slavery and open armed conflicts.

No Conflict – No Way To Use It

«If you want to destroy something – promote it and it will be broken by the stones of its imperfection». In this way the nationalism will be destroyed together with the nations preaching it.

The religion of Civilization is the instrument to cure the people's narrow-mindedness, more loyal to the human genotype. It is the factor of survival in the modern world, the conceptual field, able to step over generations. The personal understanding the principles of civilization and using them in the professional activity allows creating the adequate conceptual points of the consciousness in the form of the banal truth and adequate rules, the person uses in his everyday life and activity. It is not just his «comfortable living environment, it is the active creative position of the person who really modifies the surrounding world.



RELIGION OF CIVILIZATION: CHANGE OF PARADIGMS



Information received from the own 5 senses has a high level of faithfulness. However, it is also is far from the truth, as you, for example, were shown a «focus», or you did not hear, did not see, did not learn or did not understand. And I should not continue it; otherwise the readers can think they cannot trust their 5 senses as they don't trust to the morning newspaper. It turns out that the real ideology as the system of trusted data is shaped by the natural sciences and life experience of learning the surrounding reality of people close to the individuum. This area of knowledge can be certainly made more structured. It is fundamental and has universal importance. Therefore, we should not restrict it by the territory framework, in other case the work in genre «fairytales for poor people» will continue.

The Ideology Raised To The Rank Of Religion

The ideology raised to the rank of religion is just a conservatively organized form for the conservative part of information about the surrounding world. It is a dogmatic component of information about the surrounding world, hidden today in the Hollywood plots about not existing worlds and screens of self-regulated organizations, changing the needs of humanity for the interests of professional activity. Moreover, the only possible form for the ideology, a «container it can be put», - is a person who can understand it.

The System Of Persuasions And Entrusted Information

The system of persuasions and trusted information has always existed – it is a product of the higher nervous function of the person. There is something called «the system of values» and something called «entrusted information». In addition, it is almost the same, due to the great and powerful features of the human language. Any product of higher nervous function of a person can be called so. Despite the fact, that almost everything can be called in this way, this characteristic just emphasizes the variability of the higher nervous function's features.

Entrusted Information

The entrusted information is the initial basis of the person activity. It is what we have accepted and what we believe to. Firstly, it is the axiomatic system of knowledge, in other words, - the assembly of axioms. However, even the established truth is not absolutely evident and felt by 5 senses. The person, including his 5 senses, stands on some level of organizing the material, deformation of which has a natural character in the normal conditions. In the result we have to construct and use the models, applied to the surrounding reality. In fact, we deal with the consequences of such or another physiological processes. Learning these physical processes leads to shaping of a certain assembly of points, based on which the other are explained.

Axiom

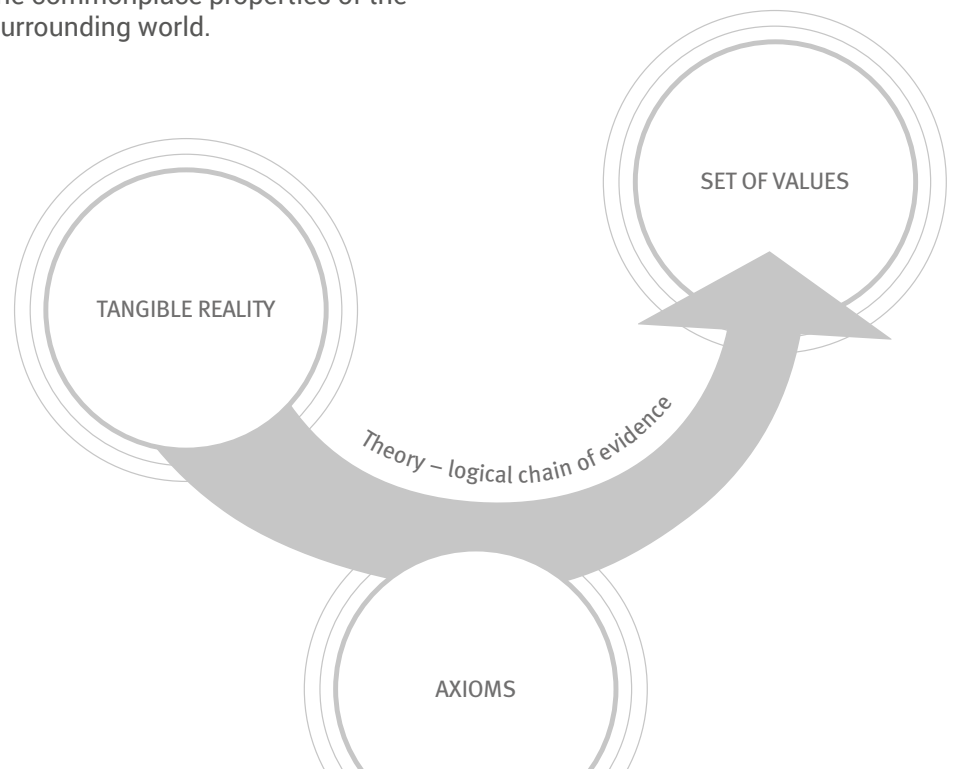
Axiom is a starting point of some theory, taken as a true one without validation, in the framework of this theory and used as a basis of other validations of its other points.

In spite of the fact that such axioms are necessary to prove the other points, they are not evident themselves and are the products of such or another theory's model. Therefore, the axiomatic notions – «points» in math and «higher forces» in religion – have the same nature of origin. It is not surprising, that neither one nor another has the direct touchable image; in fact, it just explains the theory based on the commonplace properties of the surrounding world.

Touchable Reality

Touchable reality is the only one thing given to a person, the assembly of information available for 5 senses. The touchable reality can be received from initial or secondary sources. The natural events belong to the initial sources.

The information holders, the source of which are people, belong to the secondary sources. But whatever information is received, it can be received only via 5 senses. Therefore, later we will mean by the touchable reality the touchable information received from initial sources.

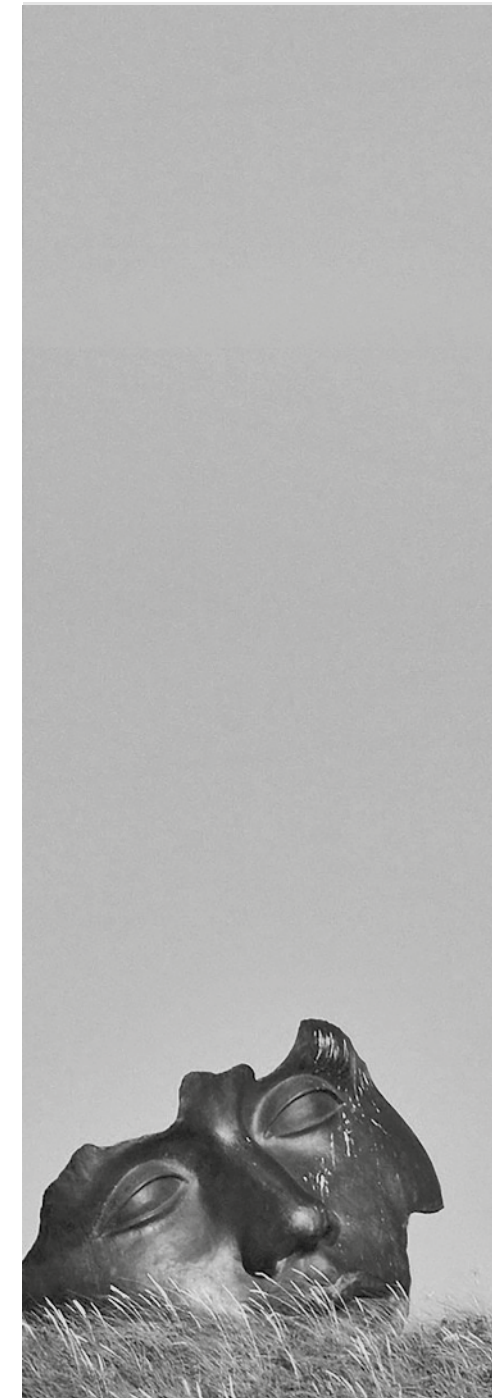


The System Of Values

Therefore, the person first finds axioms working in the framework of the theory, using logical conclusions, and based on them he creates the system of values, which explains both the touchable reality and existing of the processes the person did not see – this is the system of values, created by the person.

Therefore, from the one hand the person gets additional information traditionally called knowledge, from the other hand this information cannot be actually accurate if the theory and reality have the significant for the result mistakes. This mechanism of getting information and forecasting is the main one in learning the surrounding reality. However, this mechanism can start work in the wrong way, when the «touchable reality» is replaced by «entrusted information». As regards trusted information, the question is how realistic is what you providing to other people? If to take an average person, the answer to this question will also be an average. If the mankind will be using the achievements of the average people, it can return back to the times of the Black Death and wear animal skin.

Therefore, it is necessary to create the adequate notions about the surrounding world, at least in order to go the way of mankind and not get the model of organizing a group life, typical for insects.



The main principles of human activity in the modern civilization are explained in the modern civilization by the short and understandable phrase – «For people, with mind and in harmony with nature». These three principles of the Modern Civilization determine the conceptual points on the level of axioms of the next order. These are the behavior conceptual points related to every modern person. However, we should understand that these points belong to the Modern Civilization as consciousness has a close connection with the historic reality.

Conceptual Points Of The Modern Civilization

In traditional religions these are commandments; however the degree of their understanding in traditional religions and the Religion of Civilization is different. The conceptual points exist in the form which can be correlated with the way of person's living very well. They have, naturally, changed in the same way as the vector of social behavior and motivation of the person in public relations.

It is the conceptual level has to be used to explain the problem of «sons and fathers». The person can adequately assess the change of conceptual points at the level of generations for which he was the contemporary. However, the next generation does not exactly follow the previous one. First of all, it is some kind of a censor, which perceives mostly

not experience but the already formed reflector behavior. And parents often can't understand it.

The conceptual points of consciousness are not certainly homogeneous for representatives of different social groups. It is not surprising that their representatives often undesirable for the governments. Any strange action is explained by low competency, lack of information or household notions which can, in fact, don't exist on the level of making decisions. However, understanding cause-effect relationship of such or other solutions helps to understand their arguments and absolutely another motivation. Such kind of notions allows the person more adequately respond to the political and economic processes in society.

Historical territorial community has made its way from the command management to the independent mind activity of a separately taken individuum. And this way went through the typical activity according to the example. And then the model crashes in the quickly changing world. The model changes more quickly than it is explored by members of society. In the result we have the situation when the modern information content of the process is beyond understanding of the individuum. It does not contribute to the social stability.

If we change the world quickly, we should help to mark social landmarks and make them the part of transformation.

Nationalism As The Instrument To Destroy Modern Civilization

The nationalistic moods and ideas contradict the modern civilization, more specifically – to globalization. It is not contradiction to the opinion; it is contradiction to the happened fact.

Appearing of nationalism, clannish, team or religious affiliation is the most destabilizing factor of the modern world. Such kind of indication depresses the higher nervous function of the person. It is not acceptable in the modern world when reflector activity prevail over the creative. First of all, it is contrary to globalization as a real process.

Nothing humiliates the person's merit more than the pressing due to his belonging to some group. In fact, it deprive him the human qualities.

Only destroying the clannish and national relations allowed Chingis Khan to achieve the priority of personal qualities and create the state, Russia and China are obliged to for their existing.

The Modern Ideology And «State»

The next notion of the modern civilization is «State». «State» as the notion also has acquired another sense due to the processes of globalization. The thing today called «state» does not have the main features of what



it historically means. The state is characterized by 3 independent attributes. It is the independent territory with the certain borders which determine the focus of interests of this state. The state has the independent economy and the independent currency.

The modern states have nothing of these things. Today what is called «state» is more like the territorial entity with the police functions.

The Modern Ideology And Money

Today many things have the names from the last century, though they have nothing in common with the things which were called their names. First of all it is «Money». The notion money has very distinct definition as the equivalent of the certain material benefits. In this accordance money must be secured by the material equivalent. However, the modern bank's notes, commonly called «money», have only one characteristic – their falsification is followed by law. However, this characteristic is enough to use these notes as the way of payment, though any kind of their saving is a controversial issue, if only you don't collect notes.

The Modern Government – «A Bowl Of Soup»

The next notion of the modern civilization – is «Government». The

bill S510 about the modernization of food safety or Act H.R. 2571 (FDA Food Safety Modernization Act) voted in the Congress of the USA, was approved by the Senate on the 30th of December, and written by the President on the 4th of January, 2011.

In fact, the act is sensational: the Americans are now not allowed to grow, store, transport, sell or change any food products, including the products grown for the own needs, without a special authorization of the government. They can be put in prison up to 10 years if they break this law. Jain Paski, the official representative of the state department of the USA, referred to this law in her speech about the sanctions imposed by Russia when she was saying: «...the loss of control over the significant market segment of agricultural products in Russia can present a potential threat to the national security of the USA».

Please note, that the USA is ready not only to «distribute MAC all over the world» but feed and water the world. And it is because the owner of the world is the one who feeds it! In order to control you they are ready to feed, water and dress you as only then you will understand who the owner is. In this context when we say the USA, we mean not the country but the territories of interests of the state department.

Therefore, the power, including the legislative, has a bit different color in the modern world. Your owner is the one who feeds you. Your «enemies» are ready to work for you in order to possess you until somebody else will do it. And now it is not the enemy, but a strong competitor.



PSYCHOLOGY IN THE RELIGION OF THE MODERN CIVILIZATION



The person cannot be deceived. If you will pontificate the truth as it is, nobody will understand you and you will be involuntary disorient people.

«Some other person is always present in the psychological life of people. He usually is an example, the object, assistant or an opponent. Therefore, the psychology of personality from the beginning is also the social psychology in this more extensive but quite logical sense», - Sigmund Freud. However the social environment of the last century has gone away together with Sigmund Freud. The modern toys and advertising often take more place in the life of a child than his parents, and the virtual world of an adult can be compared with the real one.

The Freud's theory has not worked; it was the scientific-technical progress that has worked and created a huge gap between the products of civilization and capability of a certain person to create his analog. The person has ultimately lost possibility to provide himself without any help.

It has resulted in the technocratic division of society according to the professional qualification, abilities and the level of understanding the ongoing processes. The class not taking part in the process of producing the blessings of civilization have become the most numerous.

Therefore, the mechanism of back transformation has been launched, when the interests of society don't have direct connection with the processes for providing their existing. In these conditions the connection of

motivation the society's members with the real economy sector can be only a synthetic product, which cannot be adequately assessed by every member of society. In any case, such system of notions is still being realized.

«There are some ideas and feelings which appear or turn into action only when individuals are pieced together». Gustav Lebon was one of the first who tried theoretically explain coming the «era of mass» and tried to connect it with the global decline of culture: «...psychological mass is a provisional creature consisting of the heterogeneous elements, joined for a moment in the same well as cells of an organism connecting create a new creature with other characteristics than the qualities of stand-alone cells».

Today we understand that the processes of such kind are the result not only of psychological processes, such as the following:

- Disappearing of sense of responsibility;
- Sacrificing the own interests for the interests of the cloud;
- Wish to be better or not worse;
- Feeling of anonymity and irresponsibility of the crowd;
- Phenomenon of the hypnotic kind.

But also the information processes, such as the following:

- Information mutual understanding
- Import of social environment by individuum.

As a matter of fact, the social consciousness relies on the conceptual points, close to all members of the group. Moreover, the individuals lacking these common points have to adopt the common rules of the game; otherwise they will not be understood and will not become the members of the group as a result. «Some... characteristics... confirm the right to identify the mass soul with the soul of a primitive person», - Sigmund Freud. Naturally, the primitive points of consciousness have more chances to become common.

The difficulty of the individual shaping of world outlook causes such events as the import by individual the conceptual points or the group ideology.

Features of the modern virtual communities strongly depend on their information realization. The implementations of virtual communications known today have the effect on individual, different from the real crowd.

Due to the technical delays in communication and using written communication, the dialogs have more sense, though they are longer and more difficult to read.

As a whole, the virtual environment is more conservative than the real one, but the difficulty in identification of appearance, age and gender helps one-directional, selective psychological impacting. In addition, thanks to creating history, the virtual environment has as the momentary as the delayed impact, what makes more effective

the usage related to logics, spread in the history of theoretical information influence.

«The mass, prone to all kind of extreme, is also stimulated only by excessive irritations. Those who want to influence on it, don't need the logical check of their argumentation. They usually paint vivid pictures, exaggerate and keep repeating the same things», - Sigmund Freud. Yes, but it is a momentary irritation. Lack of argumentation, changed by the authority, works but causes the counter confrontation based on the lack of argumentation.

However, the presence of argumentation will not change the necessity in source's authority. But the source's authority cannot be changed by the mass carrying of information.

Therefore, it is possible just to «scream» louder than other people to be heard better. However, you should speak based on the dominated conceptual points of consciousness to make people believe you. For this reason, independently from their origin, they form the basis for of the conceptual basis of their epoch. For this reason both the ideology and the idea of society about the science have the form of a legend, which is quite far from their real content. The most interesting thing is that both, the legend and the math theory exist in the same course book.

Society sinks into the knowledge to the level, necessary for existence of an individual. However, if the rules require deep sinking to the information

for using a technology, the technology becomes non-demanded. Therefore, there is a comfort scheme for sinking into the information space. This level of simplifying determines your information audience or the group of consumers for this product. As regards the ideology, it also has the legend, providing the level of its understanding. If not to create it, an ordinary inhabitant will create it himself based on his views. That is why the religion of the modern civilization has as the fundamental basis, as the simplified presentation. According to Freud, «...the mass have never known the will for truth. They demand illusions, they cannot live without». Firstly, it mostly regards the physically gathered crowd. Secondly, the illusions in this context are also applied to the public consciousness. They should be understood as the life of society as well as the notion of life. It is also necessary to understand that it is very difficult not to deceive a person. Even the absolute truth won't be heard if it is far from the conceptual points of the individual's consciousness, especially when we talk about the mass demonstration of consciousness.

Sigmund Freud is a very much cited hero of the 20th century. His biography is similar to the famous hero of the novels by Ilf and Petroff. A brilliant and badly demanded scientist finds out that the therapeutic result of his sessions directly depends on their cost.

And here «Ostap» just could not stop. And it is not important what determined shaping the consciousness, a fierce dog or hard drinking of his parents. The matter is in a sexual

disorder. Why is it so? Ask a young soldier, what he is thinking about while looking on a brick. About women? And why? It is due to the fact, he is always thinking about them. What else should he think about when he is not hungry and there is no war? Certainly, this fact doesn't downplay Sigmund Freud. The communication circle has created the authority, which influence put the achievements of psychology of all the epoch into the queer Freud's leaps. He is absolutely brilliant in his works; moreover, sex, drugs and rock and roll have become the flagships of the next wave of development of social relations on a huge territory of the Earth.

In reality the leaders become powerful due to the ideas, they don't consider the fantasies themselves. However, it is just the opinion of a famous French psychologist, sociology anthropologist and historian (Gustave Le Bon). We, certainly, can trust this opinion, but not more than the opinion of a scientist. In reality psychology and sociology take part in constructing the modern society only by providing the instruments, already used outside the framework of generally available sciences.

The processes of globalization and the information society displace the center of authority from a public leader to the participants of «creating the environment». This is about creating political, economic, information, household and social living environments of a person). And not understanding this responsibility doesn't relieve from the consequences of the irrational (irresponsible) management.



Kustodiev. Bolshevik. 1919

Today we can see the process of rethinking the values. And this rethinking is followed by some kind of «temporary recoil» of notions, which is in fact the specific return to the conceptual points, not revised at the previous stage of development. In particular, as regards the means of management, they are returning to the area of the «bowl of soup». The person, who will be feeding you, will be training you if he wants to do it. The end of racing for money, in contrast to the race for power, is followed by cataclysms and psychological disorders. It is very difficult to feel himself again the person you were born. And recognizing of the own vanity, first of all, in the cosmic sense comes with every next generation by small steps.

In the race for money you have been racing for a sundog. Is it funny? For many of those people who have caught this «sundog» it is not funny at all. Only when you change the system of values, you will stop to go around a circle.

We all understand that the relations of people should be standardized in a certain way in the society, at least to have the chance to regulate them.

We all understand that the idea of society is the objective effectiveness of coexistence, usefulness for a certain individuum. Such fundamental aspects of usefulness as ideology, intellectual environment, freedoms and the extent of using the infrastructure product and culture values are factually learned and poorly classified. And this is in spite of the fact, they have existed since the appearing of society.

We all understand that only due to the imperfection of community relations, the reach relation within the society are in fact restricted by exchange. And the fact that the natural exchange has been improved has not changed its main point, though it has given a certain move to the development.

The assessment of a touchable product the person can create and present to other people as a result of his work, has received its implementation in its equivalent, i.e. money, later changed for banknotes. It is necessary to note that the banknotes don't have the function of the equivalent to such or another product. It is just a technological stage in the cycle of handling the right of their (bank notes) issuing by the owner. It is very difficult to call this cycle the economic as it doesn't bring creativity to the economic processes. It's just a mechanism related to the accountancy of economic processes. It is the information product.

We all understand that the process of exchange is connected with comparison and, consequently, with some measures. But not everyone can realize that the unit of measurement of all we can hear and see in the modern economic science is not nearly ruble, dollar, euro or yuan.

However, if your brain does not contain deep knowledge about information technologies, you will not laugh less when you learn that «bite» is the unit of measuring information. I am sorry, but it is referred only to the certain digital presenting of information. With the same result «bite» can be changed for a «banknote» and vice versa.

Psychological attitude to the modern ideology:

- Value of a certain object of the surrounding world cannot be the same by definition;
- The attempt to create the united system of measurement for the objects of surrounding world was not successful;
- You, as a certain individuum with your own system of values, will always find what you need among the underestimated products in order to be helpful for other members of society to become necessary for them.

The conceptual instruments of the modern ideology are the following:

- Life conception determining the direction for creating the products useful for other members of society (you should aspire to create the product needed by other people, you will be necessary in the same extent as your product will be needed);
- Reasonable approach to solvation of life problems (any action is done using head, and not only hands and voice; only such action has the chance to be successful; the action done without thinking is worth not a person but the earthworm);
- Create the product in harmony with the surrounding world (otherwise you face risk to fall in disfavor of the other members of society, whose living area you are interfering).



THE MODERN IDEOLOGY OF CIVILIZATION IS THE INSTRUMENT TO REGULATE HUMAN POPULATION



A small socially active group of people enlarges the living environment, while the socially passive group, not able to create and keep the new living environment itself, occupies the main niche.

One of the most serious problems of civilization is overpopulation. Overpopulation is a people's world problem, in the animal world it is solved quite simply, banally and reliably.

The Modern Living Environment

However, civilization is stubbornly fighting for the living environment, wiping the other objects of the living world out of it. We can take place of animals and birds, we may abolish even the insects, and we can wipe out the plants, changing their functionality for the artificial analogues, but our living environment, in fact, is still confined by our planet. And we will be limited in space in the near future. Even after changing our food for the mineral food and changing our life for the artificial life supply, mankind will deal with the problem of the population density using the instruments available at the modern historical stage of development.

The question is, what kind of instruments will be used to regulate the number of population, and if the person himself will take part in it. The nature of things will solve all the problems, we only don't know, if the interests of civilization will be considered, at least in such simple issue as surviving of people as a species.

In fact, the modern enlarging of the living environment is combined with the growth of population.

Social Inhomogeneity Of The Inhabited Living Environment

However, a small socially active group of people enlarges the living environment, while the socially passive group, not able to create and keep the new living environment itself, occupies the main niche. By socially active group I mean the group creating the blessings of civilization and by socially passive – the group using created blessings.

The problem of overpopulation has always existed, but today its pressing for mankind can be compared with the problem of existing the civilization itself. The problem with a number of a specific species has been always faced. The instruments for its regulation are determined by the available suitable living environment and by possibilities for reproduction. The rest factors can be added to them with such or another degree of approximation.

The constant changing of quality, geographical position and size of the living environment causes some dynamics of changing the number of species. However, the social problems cause not less problems to the number of population, provided that the social influence can turn into wars and social conflicts. The social factors, influencing death and birth rate, can have as a direct

impact on the number of population, as the circumstantial – through changing the living environment in the result of a people activity.

The rational people activity leads to exploration the new territories for his inhabitation. Clothes, shoes, constructional technologies, electricity, heat and water supply, transport and information communications make the traditional not available territories comfortable for people living.

Therefore, the person creates a new eco system of the planet. And the people living environments are redistributed in favor of people in the artificially created ecosystem as the available space. Now people continue to create the global artificial living environment. They have to do due to the factual growth of population.

Harmonisation Of Number Of People And The Living Environment

The stop in the growth of population at some certain level would allow ending the capturing of the living environment from flora and fauna representatives. It will allow ending the artificial elimination of the genetic fond of our planet, the consequences of which are hardly predictable. Mankind does not have technologies helping to make up for the loss of the genetic fond of our planet's flora and fauna. It means that even a short jump of population can lead to irreplaceable loss of the genetic fond of the planet



and become the actual indirect factor for elimination of the civilization.

Connection between the number of the Earth population with the genetic fond of the planet and other effects appearing while creating the artificial living environment of a person determine the necessity of the artificial interfering not only into the ecosystem but also into the demographical processes.

Mankind is not ready to sacrifice the natural living environment for the purpose of creating the artificial ecosystem.

The stop in the growth of population will allow preserving the part of the natural living environment of people and species. However, in practice the growth of population is not stopped. And as a result, in the course of time the problem of population is becoming more and more actual.

Synthetical Mechanisms For Regulating The Number Of Population

There are different synthetical mechanisms for regulating the number of population of the planet. First of all, these are the instruments for the artificial regulating of birth rate. Theoretically, there are also the artificial mechanisms for the life reduction. However, officially the artificial methods of the life reduction are not admitted, though they can be used in practice.

In fact the mechanisms leading to the decrease of lifetime or loss of working capacity are used due to social motivation, not directly connected with the number of population.

The absence of such connection first of all determines the moral aspect of the problem. And one of the most effective mechanisms for regulating the number of population is social occupation. In this context the social occupation is the rate to which the person takes part in the public processes. Consuming the public product and taking part in the public activity partly or fully replaces the family relations, and as a consequence – the decline of birth rate.

If not to consider the factor of developing of the modern society, in practice we can see a high number of inhabitants in the territories with the favorable climate and epidemic situation, while the territories with a severe climate are inhabited very poorly or are not inhabited at all, due to the natural anomalies or high level of diseases. The natural processes of regulating the number of population can be that, thanks to a high density of population, the necessary food basis is being destroyed and the epidemic situation worsens. Historically, it is the main reason of the forced famine and spread of fatal diseases. Wars, as a factor of the social activity of a person, are also one of the instruments for regulating the number of population. However, in the same way as epidemics and forced famine, the wars cause destruction of the living area, which require a long reconstructive process.

The modern society has tried a lot of the mechanisms for artificial regulating of population:

- Specially developed viruses;
- Tactical explosives containing radio-active materials;
- Drugs and derivative products;
- Selective and mass sterilization;
- Contraception;
- Social and race discrimination;
- The ideology of the community of consumption;
- Disturbance of the social conditions of existing in regions and supporting the armed conflicts in them.

However, the problem still exists: the progressive part of mankind has low or negative rates of the demography growth, while the part of population which is on the low level of development has a high growth of birth rate.

It is natural, as the factor of socialization doesn't have impact on this part of population. It is similar to the situation with primates, when variability of sexual life in captivity becomes higher than the person's sexual life. In this context, the person in some way more lives in captivity.



Misbalance In The Birth Rate Is The Consequence Of Some Part Of Society's Isolation

The misbalance is the birth rates appears and changes the national and racial population structure. Slavered and excluded from society people lack not only the blessing and obligations determined by civilization, but also the social mechanisms for regulating of birth rates. Sad heritage of the colonial world is the abolished colonizers. The countries still exist, but the genotype of peoples, traditionally living there, is under threat due to the misbalance of the demographic situation.

The orthodox ideology and the way of life determine the mechanism for regulating the number of population. Factually expelled and forgotten people find themselves in the social and demographic niche which must become history. And if we don't want to accept all the mankind as a species to the level of the modern civilization, the demographic processes will stand against our intentions, independently of our will.

You have deprived people of their social position, you have made them slaves, you can even make of them monkeys, but while they are genetically combined with your

blood, the demographic situation will compensate for your interference. And similar situations will keep appearing and continue, when wishes and actions of the people are far from the nature of things of the outer world.

People have to be led into civilization, accepted to the society, given new culture values and involved into the new economic processes. Only then the technological achievements can be fixed into the society, otherwise tomorrow Russia will lose the opportunity to produce C300, the USA – GSM and China make the technology of light-emitting diodes the mystery of the Shaolin Temple. The technological level must correspond to the social one. It just cannot be in other way. More precisely, every disharmony is corrected by nature. It is corrected even if to asphalt the entire planet, because nature is not about a flowerbed in the avenue, nature is about the nature of things.

Today we can also see the examples of a foolish competition for the birth rate of religious, national and clannish units; it is a so called «Fight for the genetic bank of mankind». The utopian nature of the idea about «seed spreading» is in the qualities of the person's seed itself and the genetic mechanisms, regulating the qualities of the biological component of the individuum, determining the social usefulness of the individuum at a certain historic interval.

Genetic Bank Of A Person

Selective cultivation within mankind in the historical dynamic can be easily transformed into the instrument for destroying the person as a species from the mechanism for preserving group difference. The peculiarities of genetic impact on the behavior and quality of species, helping them to survive, are first of all protected by variability of the genetic material of a person.

And this variability at some certain historic period allows protecting the number of people, necessary for existing of society. It is silly to talk about adaptability to the climate or environmental conditions. Everything is understood simpler when we start

to consider the issues related to the social and economic functions of a person in the community. Curiously enough, we will find a great number of jobs with the hint of group or clannish belonging. And it is not always connected with the corruption or historical events. It is not accepted to associate it with genetics due to the reason that its connection with the person's abilities is more questionable than the connection of the individuum's genomes that are in the social relations of father and son. It occurs due to the factually formed people phycology and their professional and social competencies. The most determine factor is the person's abilities, and today it in principle cannot be connected with the national, clannish or group characteristics.



THE IDEOLOGY OF THE MODERN
CIVILIZATION IN FAIRY TALES



The ideology of the modern civilization is a quintessence of the cultural heritage of our ancestors. It is the part of the heritage which is related to the person's essence and doesn't contain the synthetic component of the epoch of its origin. This heritage is not very big in its content, but absolutely great in its importance for the mankind. We present you a small, but very significant part of this heritage – the Ideology of the modern civilization in short fairy tales. It is widely accepted that some of them don't have authors, the authors of other are not known, however, this fact doesn't have a significant importance from cultural or historical view in relation to their influence on the conceptual points of the person's consciousness in the modern society.

Searching The Cultural Heritage Of The Modern Ideology

The problem of searching the cultural heritage, actual in the ideology of the modern civilization, involves the semantic analysis of the objects of the cultural heritage and comparing it to the social principles, which are the basis for creating the best products of the modern civilization. The difficulty of this problem lies in the identification of the synthetic component of the modern product and its exclusion. The editors office of the National Newspaper «Modern school of Russia» and research and development center of the company «New world» pays special attention to this problem and works in cooperation with all interested public organizations, commercial institutions, citizens of the Russian Federation and inhabitants of the Earth planet.



RUSSIAN ROOTS OF THE IDEOLOGY OF
THE MODERN CIVILIZATION



Russian Roots Of The Ideology Of The Modern Civilization

The modern ideology of civilization has deep folk roots, including the Russian folklore. The analysis of the popular proverbs, actual today, demonstrates the presence of strongly pronounced elements, connected with the main principles of the ideology of the modern civilization.

You Can Be The Member Of Society If You Are Useful For Other Members Of Society

The overrepresentation of the interests of the other members of society over the own interests is not expressed in altruism. It is about the way of getting the benefits, based on the own usefulness for community.

One of the main fundamental conceptual points of our ancestors' consciousness is expressed in the famous proverb:

You reap what you sow.

You should clearly understand that this proverb was used and is being used now not only in relation to the agricultural works. First of all, it is about mutual relations between the members of community. Moreover, the distinct understanding the difference

between seeds, browses and adult plants by our ancestors gave them the distinct understanding of the cause-effect relationship, the fact that the response action is not the same (as this proverb is considered now), but is a direct result of the action. It is about the economic relations too. People have not changed «goodness» for «goodness», especially since peasantries have always considered that goodness is «property». The proverb expresses the main concept of the ideology of the modern civilization: «you should give something in order to get something»- the principle of usefulness. Getting something without an offer to give something for exchange is against the law, according to the administrative or criminal justice.

Rationality Of Behaviour Adapts You Socially

The principle of rationality of behavior in the Russian folklore is closely connected with the learning and motivation of acts, including the attitude to the traditional religions as the cultural and spiritual values, and not the material activity of a person. Among other things, the component of the nonmaterial asset of the product is also related to the product of the rational person's activity already at the historical stage of appearing proverbs.

Anthropogenic Harmonization Provides Opportunity For Development

The principle of harmonization, in particular the principle of anthropogenic harmonization of the ideology of the modern civilization is also presented in the folk art as the element of the folk wisdom.

The anthropogenic harmonization is expressed in relation to the laws of nature, their primary importance as well as in the principles of the modern civilization nowadays.

The Conceptual Points Of The Second Order, Actual Nowadays

The folk wisdom, actual today, is not confined by the main principles of the ideology of the modern civilization and is applied to the principles of the second order. These are the conceptual points of consciousness which are the direct consequences in respect to relations between people.

The mentioned conceptual points of the second order in the given context more likely have the historical meaning, as we use other notions in the modern world. Therefore, the given proverbs often acquire a renewed lexical form, when their meaning is kept.

The ideology of the modern civilization has very strict conceptual borders, which are to be understood to use them successfully (first of all for your life). Unimportant illusions or the thoughtless attitude to them can be resulted by the loss of motivation, social isolation and sometimes breaking the rules of the legal boundaries with all the ensuing consequences.

THE MODERN FOREIGN ADEPTS OF THE
IDEOLOGY OF CIVILIZATION





The ideology of the Civilization was formed using the experience of generations and today it is expressed in the working principles of the most progressive minds of the modern era. First of all, they are the successful people who could reach the level of understanding the surrounding reality, corresponding to the modern development of society. Not all their principles and opinions should be considered the «grains», worthy to be passed to the consciousness. The authors of these conceptual points are often not these people; sometimes they are just the «banal truths». However, the fact that they used exactly these notions and not the similar commonly used notions or the notions which have lost their actuality, doesn't take from the merit of them.

Moreover, the people, whose statements we present, are prone to make mistakes as many other people, and suffer quick or delayed failures. They often break the taboo of reality in simple and difficult tasks. They can be the vigorous critics of the common ideology of the modern Civilization, however when they accept even a small part of the ideology of the modern Civilization, it gives them opportunity to reach success and maintain it during the certain historical period of time.

You don't have to have a too authoritative impression about these people, they are operating players, however, not all the people making this synthetic world looking as we can see it, are from the Forbes rating.

We will afford ourselves explanation of the statements as many of them don't present a creative beginning in the clear form, it's some surrogate. It's the bath where the child is being washed. We will empty out the dirty water and leave the child.

The suggested progressive thoughts may not have the same explanation from both the linguistic and conceptual points of view. However, they were included into the list thanks to the given explanation. And if we did not understand somebody correctly, the only thing he can pretend is excluding his statement from the list. The comments may be not exactly clear, but it is the subject of the ideology of the modern Civilization.

Bill Gaites



«Choose a job you love and you will never have to work a day in your life».

This statement does not need to be interpreted. It is about the human activity, independently from the area of work. However, to work with interest and get benefit for it are different things. The person is able to do it only when he matches his interests with the interests of the other members of society, becoming necessary or at least useful for this society.

«The world won't care about your self-esteem. The world expects you to accomplish something before you feel good about yourself»

There are really «truth» and «realness», and the person has to make a long way to make his truth just a little bit look like «realness».

«If you think your teacher is tough, wait until you get a boss. He doesn't have temper».

The person in his life has to pass tests he deserves; these are the tests he chooses himself. The person can live his life with the notions like a rabbit has, happily and carelessly, and doesn't understand what was going on around him. He will confine himself by the notions: «good», «bad», «worm», «cold». However, any realized activity will make him to face new and more difficult obstructions. If you set a task, you will have to solve it and so on, until the limit of understanding or death.

«Knowledge is the main source of the management».

Knowledge is the main instrument all in all. The question is in its quality, liquidity and authenticity. So it comes that knowledge is always the issue of critics, may be it is not the knowledge at all.

«Don't moan and learn on your failures».

All that happens with you must become your experience; another thing is what model of the surrounding world you will wipe out of your consciousness. The unsuccessful model is not the unsuccessful life.

«Television is not real life. In real life people actually have to leave the coffee shop and go to jobs».

You will have to accustom yourself that information, especially the mass information, has a certain purpose, however not all information has the same purpose as the words you read. These words are written to make your life better, and the other, as a rule, contain the personal interests a third party.

«Be nice to nerds. Chances are you will end up working for one».

Respect to the person, to his qualities and his ability to education gives us the opportunity to range correctly our interests and opportunities demanded by society. And, in fact, the people with experience will help you, not the people with doubtful ambitions.



Steve Jobs

«It is not possible to create a good product based on enquiries or using focus groups. People themselves don't know what they want until you show it them».

People really can assess the things they can understand. A professional or a trend setter has advantages in this relation. You need to use it or the product won't be yours, but of some strangers or of a focus group.

«We eat food grown by other people. We wear clothes sewed by other people. We speak the languages invented by other people. We use math, but it also was developed by other people... I think, we all keep talking about it. It's a good reason to create something useful for the mankind»

You can bring into life something new; all in all, you can develop something old. Don't think that everything had been invented before you. If you don't solve problems, you don't live.

«There are no successful people who have never made mistakes in their life. There are only successful people who made mistakes... Sometimes when you innovate, you make mistakes. It is best to admit them quickly, and then get on with improving your other innovations...I am one of such people».

The ability of a person to review his concepts of the surrounding world is the necessary quality of a person. It is his characteristic feature. If you can't deal with your mistakes, you are a robot living according to another person's rules.

«You should work 12 hours and not with your head!»

Learn thinking, it is as necessary for the person as talking or calling by phone.

«If you are connected with a failing industry, chuck it up immediately, before you lose your job»

Many things are changing in the world. Change your mentality in a proper time. If you don't change it in time when other people are doing it, you will find yourself in isolation. And if in your behavior you don't have something that explains it in the nature of things and it is not clear to other people, this isolation can be finished just in time when your life is finished.

«You should do things you are enthusiastic about. In other case, you will never have energy to finish them»

It is very important to push the matter through, in other case you will just lose your time. The things you are enthusiastic about have more chances to be finished.

«Certainly there are people who put money on the first place. These people usually never become rich. Only the person, who is talented, successful and doesn't think about money, makes the fortune».

Success means understanding the nature of things in the part which regards problematic, talent – the active life position and ability to change your opinion using logics. Such person can't keep thinking about money, especially about the product used to be called money today.

«We are here to make a contribution to this world. Why else are we here?»

We are really here to leave the information mark. We create it, independently of what we are doing. However, many people leave marks hardly distinguished from the traces of animals or plants. Use the things you are gifted with as a human, and make the contribution to the world which is worthy of a human being. You don't need to be a king or a big boss for this purpose. Some of their traces are also not worthy of people.

«Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma – which is living with the results of other people's thinking».

Every person makes understanding of life himself. And one thing unites these different understandings – the world which is unique for everybody and the unique nature of things. And you will be able to find something new for understanding of other people, if you start looking for it today and not tomorrow.

«You always keep looking for a problem you will have to deal with yourself. It is the mistake which is to be corrected».

Life of a person consists of the cycles dealing with the problems he faces. The problematic imposed on reality puts the person in position where he has to look for the solvation of the problem with the purpose of providing life necessities for him and the people close to him, as well as for solvation the global and local tasks. The life solves the entire problem independently of the person. You are just given the chance to solve the problem yourself in order to consider your interests in the result.



Steve Wozniak

«To make a start-up successful, you don't need to be wise as Solomon. First of all you need enthusiasm and the wish to make the world better».

The question is about the principle of the modern civilization about the active creating position with the motivation to make the life better. «Better» means not from your point of view, but from the point of view of other people too and not against the nature of things, otherwise it will be a short time success.

«Those crazy people who believe they can change the world change it in the end».

The active living position and ability to accomplish the task to the logical end – are the necessary qualities of the modern person, the same as to write, to read or use the phone.



Mark Zuckerberg

«Facebook was not created to be the company. Facebook was created to perform the social mission: to make the world more connected and open».

Creating of social networks reflects the principles of the modern communications, and they definitely should be open and connected.

«The most important thing in business is to be concentrated on creation of something important. I was just working over the things I wanted to use myself»

The value of the product in the modern world is determined by people. Therefore, creating the products you like and useful for you, is the positive strategy of the modern Civilization.



Carlos Slim Helu

«Poverty cannot be illuminated with charity».

Charity is a very questionable thing as for its usefulness. The most important is not the fact you give someone a piece of bread. The things you are doing to make the dreams of other people come true and help them to have the equal rights in society are more important.

«Poverty doesn't make the market».

The level of the purchased goods reflects the social structure of society. And this level will be low until the person coming to the shop doesn't have money to satisfy his needs or at least understand them.

«When you live for the sake of other people's opinions, you are dead. I don't want to live thinking about how people will remember me».

Only when you present yourself as the unit of holistic comprehension, you will be able to bring something new for the people, what they did not know before. You are the instrument of understanding the reality for society.

«Maintaining strictness in good times will allow escape firing during the crisis».

Never forget that you are the organism which needs some food, some water and some fresh air, independently of your ambitions.

«When you don't have money it is a problem, but the bigger problem is when people have a lot of money and don't manage the business, don't invest and don't create new working places. They think only about their belongings...»

Everyone has his creative and consuming aspect of life. And if you haven't received for managing the resource you can't or don't want manage, consider you don't have it.

Get rid of it without any regret. Your position in society is not the wallet growing thin, your position – is the result of usefulness for other people. And it doesn't matter, what you think about it.

«There should not be competition between groups in the team. We should compete outside and not inside».

Team actions are what unites us, independently of our nationality, social or class position. This is the instrument for implementation our abilities.



Warren Buffett - The Oracle From Omaha

«Wall Street is the only place where people sitting in Rolls-Roys hope to get advice from those who go by metro».

Only the person who assesses himself adequately can sit into the limousine in the Wall Street and not be thrown away over the nearest corner. Assess yourself adequately and don't believe to lie, especially to your own.

«There is a line distinguishing investing from speculation. This line has never been distinct, and now it is becoming vaguer, when the most players of the market have had their triumphs. Nothing blunts rationality more than a huge amount of money».

Never lose the adequate perception of the world. The nature of things doesn't depend on our understanding it. The synthetic world created by you is stable so far as you have considered the laws of nature while constructing it.

A long time ago Benjamin Graham taught me that the price - that's what we pay, and the value - this is what we get. It does not matter what it is about.

Don't buy the things and services you don't need, support by your purchases the person you would support during elections. And don't be ashamed of it.

«Long ago Isaac Newton presented us three laws of motion, which have become the creature of a genius. However, the gifts of Sir Isaac cannot be applied to investments, as even it is possible to calculate the motion of stars, it is not possible to measure the people's madness».

People surprise each other; it is not difficult when an idiot and a clever person change places. The person who has turned off his brain can turn it on and vice versa. As regards madness, it is the way to understand the world, and it is boundless.

«Eventually the wave goes back and it becomes possible to see who is swimming naked».

The aphorism is about the reality that sometimes dotes the i's and crosses the t's. The hidden becomes evident.

«When we have in our hands a share of a peculiar business with a peculiar management, the most attractive period for keeping assets is eternity»

People's values are out of the time.

«I tend to buy shares in the business which is so wonderful that even the idiot will be able to manage it, because it will happen sooner or later».

Even big investments are intended for ordinary people.

«Invest only in yourself and remember that not money create the person, but the person has created the money».

And don't forget that investments in yourself and caviar for breakfast are different things.

«Live as simply as it is possible».

Be understandable at least for yourself.

«Don't do the things other people advise you to do, just listen to them and do as you think is correct, even if it contradicts to everything they advised you».

Don't commit the unconscious acts. It is dangerous, of course, considering they can give you a good advice. Don't forget that only you make decisions.

«Don't rush for brands. Wear the clothes you feel comfortable in».

Don't try to become another person, even if you have put on another clothes. You will not become better, better than the shoulders for a new jacket.

«Manage your life yourself; it is YOURS life and not the life of the other person!»

Nobody but you can manage your life, even if they would like to, only you will be able to give up voluntarily or under the pressure.

«When assessing people you should look for 3 qualities: honesty, intellect and energy. If the person doesn't have the first quality, the next two can appear ruinous».

Honesty is the quality of the person's attitude to his own persuasions. The persuasions can and must be changed, but you at least should have some

grounds for this. However the material or any other motivation of the second order must not dominate over the person's actions in relation to the principles and the ideology of Civilization.

«Even if you are very talented and make a lot of efforts, some results just require time: you will not get a child in a month even if you make pregnant nine women».

The nature of things is inevitable. There is no sense to fight against them, you should accept them, learn the surrounding world and look for new consistencies.

«As about us, we have never achieved good results with bad people».

The result of the team's work depends on the contribution of its every member.

«Our success is mostly due to the fact that we have tried to conquer the accessible height and didn't increase the ability to jump higher».

You should reach the accessible heights and work with the rest problematic until it is developed so deeply that it can be accessible before making the practical steps.



Larry Ellison

«If you introduce some innovations, be ready you can be called mad».

The difference of understanding the same problem can be outside the size of one person's understanding behavior of the other person as a capable.

«Our products can be horrible, but till they leave behind all the other products, we will be the champions».

The quality of the working capacity prevails over the esthetics in case it is high.

«Have your own opinion; don't settle with the generally accepted way of thinking, the mode of dress and the course of actions»

Don't think about the people surrounding you better than they are, they can be like this, but you will not become better if you be copying them. You will get their weaknesses instead of your benefits.

«I am trying to analyze my actions from two points of view: if they are fair and how much they are practical».

You should analyze your actions from the different sides, at least the esthetical and the practical. It is not easy to asses these two sides and based on this analysis answer the question «why?» Why are you going to do it?

«There is nothing more risky than not to risk».

It is not possible to make a step without losing the place in space. You should go in order not to stay on the place.

«When I was establishing the Oracle, I just wanted to create the atmosphere where I would work with pleasure. It was my primary purpose».

To create a good environment for work and creativity is a deserving modern motivation.

«The search of almost every motivation comes to finding mistakes in the traditional knowledge and persuasions».

We write rules, but they are dictated by life. Here is some difference, and we will make mistakes and correct them until the difference is.

«Many things are based on fashion, even the moral is»

The share of the immaterial assets in the modern world is big and the modern ideology of Civilization makes its main part. To be useful today means to be modern.

«My most important personal characteristic, determining my success, is the ability to dispute the commonly used truth, doubt in experts and ask the authorities questions».

The ability to have the own opinion, based, adequate and professional, is the result of deep knowledge and understanding the operating mechanisms. The ability to explain your position to another person or accept his arguments – is the Ideology of the modern Civilization.

«Some teachers were wonderful, the others were awful, but the awful teachers have made a good deed as a bad example. All the examples are good – bad, good. It taught me to ask questions and to be skeptical of authorities...Don't think they are right because they are authorities or experts. Think yourself».

Accept everything from your life and put in your baggage interconnected notions, able to create the logical transparent and adequate map. It is your guide to life, to the modern Civilization. Make it good



Sam Walton

«The wish to capitulate is especially strong 5 minutes before the victory».

Be able to push your matter through. Distinguish between move and mental traps. Overcome difficulties even when you have the last but sound arguments you trust.

«Forecast the wishes of your clients...»

Think ahead. The things which will be required and liked by people today and tomorrow is your non-material asset, your money in the direct sense, you have «printed» them legally.

«There is only one boss – customer. He can fire any person in the company from an ordinary seller to a member of the board, if he decides to spend his money in another place».

Life is inevitable. Your customers, your friends and people around you are the part of nature; they make the world together with you. They are the most important in this world. They make you a respected and valued member of the society.



Walt Disney

«The best way to start doing – is stop talking and start doing».

Only practical actions, yours or other people's, change reality. Therefore, to get the result you should not be afraid to start acting.

«Disneyland will never be completed. It will continue growing until the end of the imagination in the world».

The projects related to the non-material assets have a high potential for development, as all the current moves and creative achievements can be projected on them.

MONOPOLIZATION ON THE BACK OF THE ECONOMIC FORM OF MANAGEMENT LEADS TO THE USSR



The ideology of the modern Civilization certainly leads to monopolization. However, the refuse from the economic style of management will result in the parsimoniously technological monopolization. Monopolization on the level of the monetary government and private property is the model which was approbated in the USSR, the state-controlled economy on the isolated territory.

In the epoch of globalization the model of capitalism fails against monopolization and planned economy. Globalization is resulted by creating the economic relations in conditions of the isolated territory. The boarders determined by our living environments are defined in the planetary scale and there is no background to wait for the creatures from another planet. If the doctrine of the modern civilization is not accepted, the world will have to bend the knee to the planned economy and become one big USSR where all people would wear the same model of a coat and the similar felt boots like it was in the great days of the USSR. And there is no difference how it will be called. We can forget as about a person, as about the principles of the modern civilization. Today we must make an attempt to give this land back to people, to prevent them from becoming animals in the synthetic living conditions.

In this regard the modern ideology of civilization presents the instrument for opposition to the big global process of the voluntary enslaving, where the society can come quite painlessly. In addition, the historic experience of the mankind clearly demonstrates that the reaction of nature to these strange actions will be delayed and also inevitable and grand-scale. The scale of the reaction is defined by its delaying, however we will have to measure it with the level of the survival rate in the extreme nature conditions, which ability is destroyed by the synthetic living environment with the stunning pace.



**CONCEPTUAL ELEMENTS OF THE
CONSCIOUSNESS – ARE THE CONCEPTUAL
POINTS OF IDEOLOGY**



The Main Conceptual Points

BE USEFUL



«You reap what you sow».

To be the member of society means to become useful for its other members. You will get the agreed reward if you have given to another person what he needs and he agrees with your conditions.

Overrepresentation of the interests of other society members over your own is not expressed in altruism. We mean the way to get benefits, based on your own usefulness for those people you have economic relations with. «Be useful» and you won't be afraid of inflation.

FIRST THINK, THAN SAY



«A good dress is a card of invitation; a good mind is a letter of recommendation».

Reasonable behavior is an absolute rule of communication.

You will be heard only if you understand what you telling other people. Only in this way you will be able to call for your rights and get what you wish from the other members of society and regulator of the social relations.

Reasonable behavior doesn't have relation to the «global mind» or to the competency level. The reasonable behavior is the principle «first think, than say».

DO WHAT YOU ARE COMPETENT IN



«Look before you leap».

The nature of things exists independently of what we think about it. And it will live according to its laws. Do what you know well and the result of your work will be predictable. It is not enough to follow your intuition and logics at work; you should use the accumulated experience of generations and the modern technologies.

The anthropogenic harmonization is expressed in the attitude to the laws of nature, their primary importance. A high level of the technologies development requires their strict performance. There are no unimportant things in life. Do what you are the specialist in.

Conceptual Points In Relation Of Bringing Up Children And Maternity



MOTHER MAKES A PERSON FROM A CHILD

The first mentor and the closest person –Mother –explains the child all important notions about life and surrounding world. The things provided by a woman become the emotional basis in the life of a future person.



FEED THE BABY, IT IS POSSIBLE TO ENJOY GOOD HEALTH ONLY FROM CHILDHOOD

A child should get the proper food to grow up healthy. It is not always possible to understand and do it correctly based only on instincts.

The modern person lives in the synthetic living environment. It imposes the special responsibility on you.



DON'T CONSIDER YOURSELF CLEVERER THAN A CHILD

Your child is yours only half. You don't know his second half, though the same as the first one. If the mother as the closest person could save the child's individuality, he will have more chances to provide people more things in life.

Conceptual Points Related To The Ecology Problems



THE EARTH CONSISTS OF THE THINGS WE HAVE DROPPED



THE PERSON WORKS WITH HEAD AND NOT WITH HANDS



PART OF NATURE CANNOT LIVE WITHOUT YOU

The Conceptual Points Of The Person's Consciousness



PERSON'S MERITS ARE HIS TALENTS

Person's merits are his talents.

And nothing humiliates him more than their substitution by belonging to authority, a clan, nationality or relative connections.



YOU CAN DO MORE THAN YOU THINK

An ordinary person can change the life of the whole world. And he is just required to do his work well, with verve and talent.

You can be sound on some topic, find information, asses its usefulness and find weaknesses. It's your credit to the life journey. You will be able to become useful for people and take your place in society as this task is possible even for a schoolchild.



PERCEPT REALITY ADEQUATELY

Nothing happens against nature of things and the more you are mistaken, the more quickly you will face counteractions. And the longer you will stand against, the stronger you will suffer. Only understanding can save you from failures as all failures are caused by mistakes.

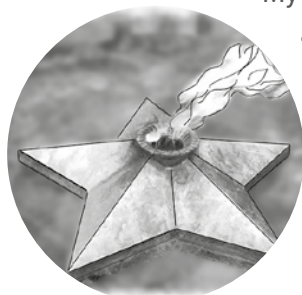
The Conceptual Points Related To The Patriotic Subject



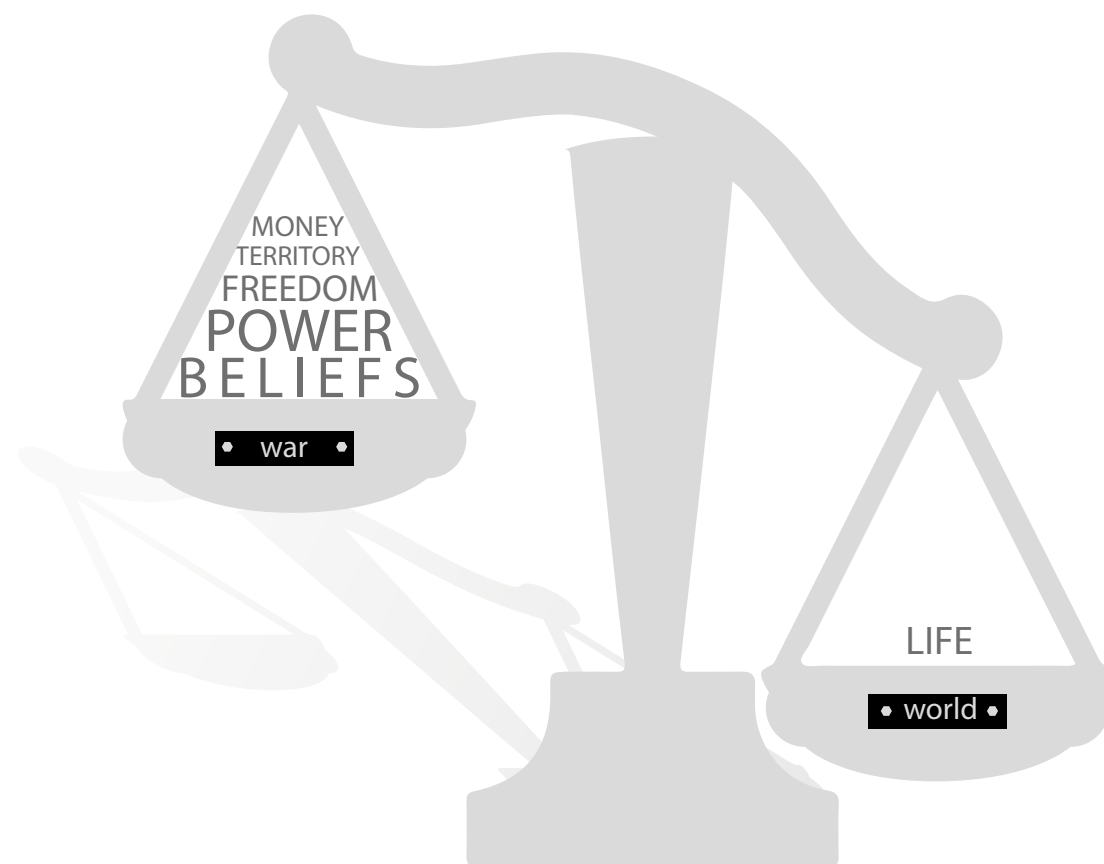
MY AMILY IS ALL WHO NEED ME

- My house is in the city, the city is in the country, the country is the territory on the Earth.
- I defend the things I believe in.
- I protect those people who are dear to me, who I love, who depend on me and who needs me.

YOUR CULTURE IS AT HOME AND NOT ON BARRICADES



- My weapon is what I can do and what I know.
- I defend my interests and ideas when I understand the people need them.
- Convince me you are closer to the Truth and I will be with you.
- Restore the cultural monuments. It is your culture, the culture you are doing today yourself.
- Crowds and barricades don't need people, they need meat.



There are many reasons for war
and only one for peace

THE IDEOLOGY OF THE MODERN CIVILIZATION – ABOUT THE AUTHOR

Regalia and autobiographical details don't characterize a person so as his beliefs. And talking about myself, I should tell you what I follow in my life.

The world is unique; its laws are not changeable

For all the history of mankind we don't know any case when the laws of this world were changed. The time changes, the climate changes, the life evolves. However, the level of our perception of the world allow us confirm that it is a consistent progressive advance. It is a well or badly forecasted movement, through known or unknown but unchangeable laws which follow the nature of things, it is itself unchangeable nature of things which composes the foundation of the modern and ancient views. Therefore, only the life in harmony with correspondence of wishes, purposes and activities of a person to the nature of things doesn't make the person face the counteraction of the environment caused by him. Harmonization with the nature of things doesn't depend directly from the level of understanding this nature and

technological development. Therefore, the reasonable behavior is the only possible way for the person's life.

We live in the artificial world - the world created by us and our ancestors. The artificial environment made from the blessings of our Civilization is the only possible environment of the modern person. The fact that such environment exists creates the artificial laws for the person's living. As the artificial environment doesn't finish for the modern person with the skin of the animal or a warm blanket, the person cannot create this artificial environment himself, alone. The person has become dependent from the other people independently from his social position. Therefore, the necessary condition of the person's living is his usefulness and necessity for other members of society. Only giving something to other people, he can get a part of the environment necessary for him, which he cannot create himself.

The artificial environment as the subject of bargaining

The artificial environment is often seen as the subject of bargaining, but bargaining is not appropriate here as there are no self-sufficient people or clans in this world. It is possible to argue with the last statement, however not using the human resources is the direct «denied profit». This factor can

from the first sight look miserable in the conditions of globalization and monopolization. However, if to look on this situation based on the reasonable arguments, it becomes clear that people are the main resource of society and this resource is terminal and individual. And every spending of this resource not for the purpose is unforgivable waste, especially if to look on stability and self-sufficiency not as a up-to-the-minute moment but as the time function.



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**Modern Religion of «Civilization»
Ideology of the modern civilization**

Format 170x220. – 146 p.

Printing 500 copies.

Printed by cJsc «Open World Company»

Published cJsc «Open World Company», www.science.russia-school.com

Design, illustrations and pre-press – OOO AD-Sign Art Director *Markova Alexandra*
www.artpohod.ru

Literary translation by *Svetlana Yaroshevskaya*

Literary editor: *Sophiia Shudegova, Natela Gorshkova*

Book website : www.new-ideology.ru

Анатолий Аркадьевич Кохан

Идеология Современной Цивилизации. Современная Религия Цивилизация

Формат 170x220. – 146 с.

Тираж 500 экз.

Отпечатано в типографии ЗАО «Компания «Открытый Мир»

Издатель ЗАО «Компания «Открытый Мир», www.science.russia-school.com

Разработка художественного оформления и макета, компьютерная верстка,
обработка иллюстраций и предпечатная подготовка – «ООО ЭйДиСайн»

Арт-Директор – *Маркова А.Е.*, www.artpohod.ru

Литературный перевод: *Светлана Ярошевская*

Литературная редакция: *София Шудегова, Натела Горшкова*

Материалы книги размещены на сайте: www.new-ideology.ru

*Иллюстрации использованные в книге взяты из открытых источников Рунета,
фотостоков и фотобанков.*